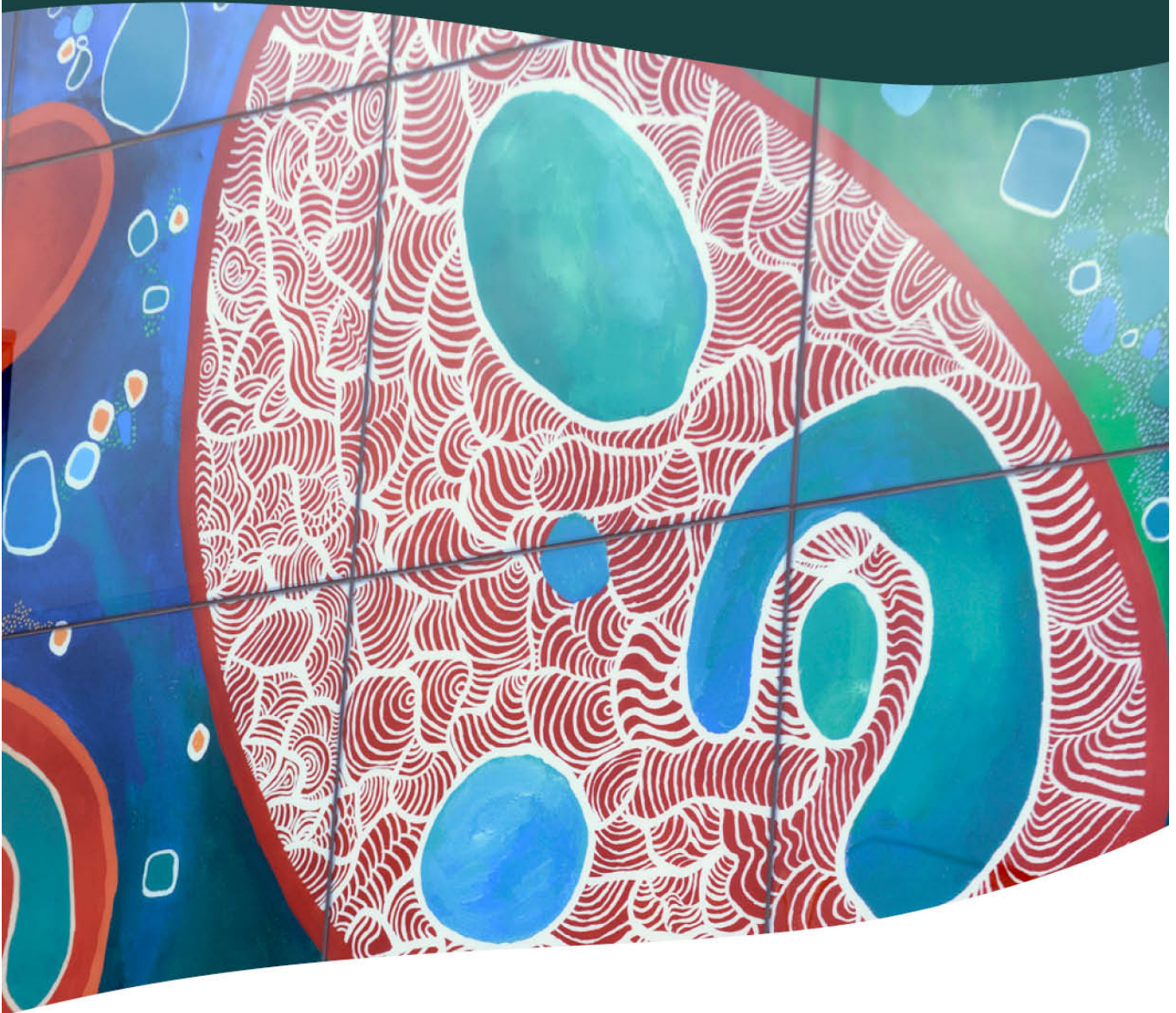
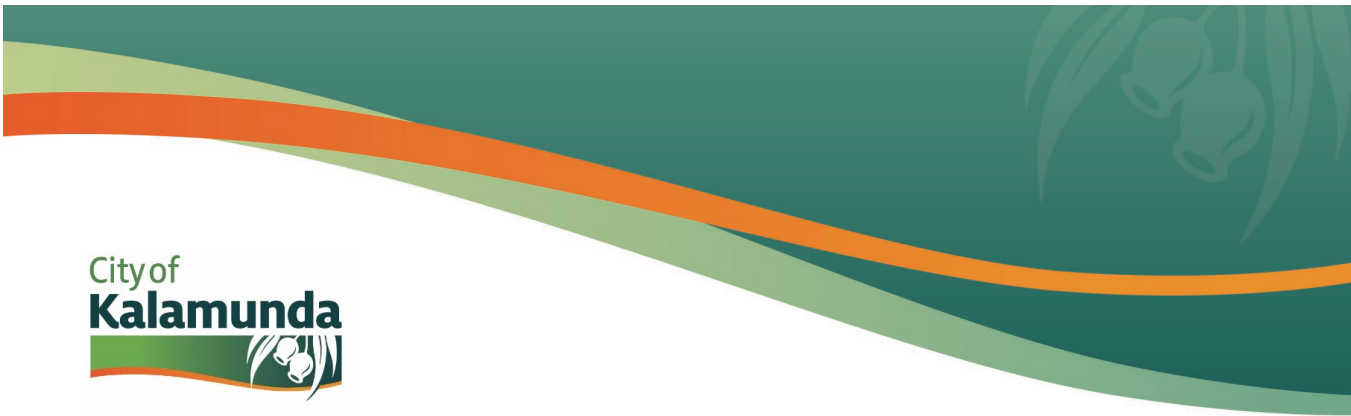


# City of Kalamunda

## PUBLIC ART MASTER PLAN

Community Engagement Report





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## Public Art Master Plan - Community Engagement Report

### Background

The City's Creative Communities: An Art Strategy was adopted by Council in June 2019. One of the key focus areas in the Strategy is to develop a City of Kalamunda Public Art Master Plan. The objective of the Master Plan is creative place-making in neighbourhoods to reflect the distinctive natural assets, significant indigenous sites and key destinations for the community and visitors. The Master Plan will identify specific artwork opportunities and prioritise sites and projects within the City of Kalamunda. The City has engaged Public Art Consultant Maggie Baxter to facilitate the engagement process and develop the draft Master Plan.

The City commenced community consultation for the Public Art Master Plan on 15 May 2020 with comments closing on 6 June 2020.

Due to restrictions on public gatherings and events at the time in response to Covid-19, face-to-face community engagements were suspended. In lieu of the face-to-face workshop, the City hosted an online Community Workshop via Microsoft Teams, which was facilitated by Maggie Baxter.

### Promotional and Engagement Activities

Consultation progressed to iap2 spectrum level 'involve' working directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

The feedback mechanisms used were a community survey (available both online and via hard copy) and an online community workshop.

The project was supported by an integrated marketing campaign which included: a print ad in the Echo Newspaper, advertising and promotion on the City's social media channel and promotion through to the City's newsletter and EngagementHQ subscribers.

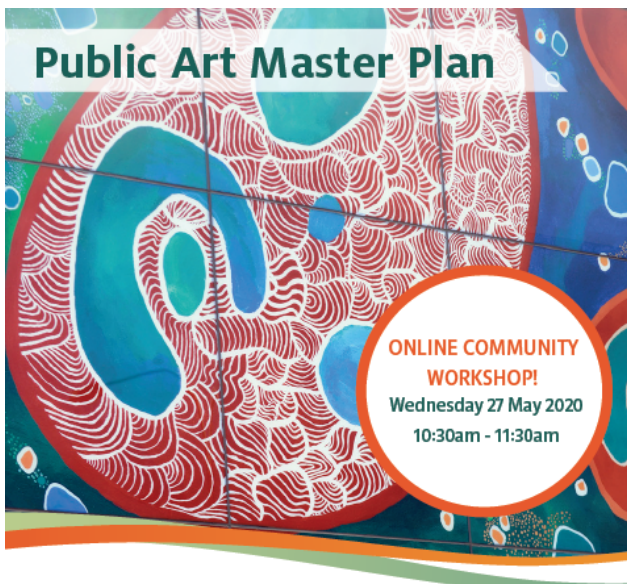
### Outcome

The project received a total of 92 survey responses and three (3) written submissions while the Online Information Session had between eight (8) community participants attend. Consultant Maggie Baxter also held a number of one-on-one meetings with stakeholders as part of the project.



## Promotional Materials

Print Ad (Quarter Page) – Echo Newspaper 22 May 2020



### A plan to make public art a larger part of life

Walk with us as we develop a Master Plan for Public Art in the City of Kalamunda.

Public art can strengthen our sense of place, enhancing our City's visual appeal and by connecting our past with our present and future vision.

The Public Art Master Plan will identify opportunities and prioritise sites and projects for public art and will create great places, reflecting our natural assets and significant indigenous sites.

Write down your thoughts and take our online survey, or express yourself and join our online community workshop.

Register today at [engage.kalamunda.wa.gov.au/public-art](https://engage.kalamunda.wa.gov.au/public-art)

**COMMENTS CLOSE 6 JUNE 2020**

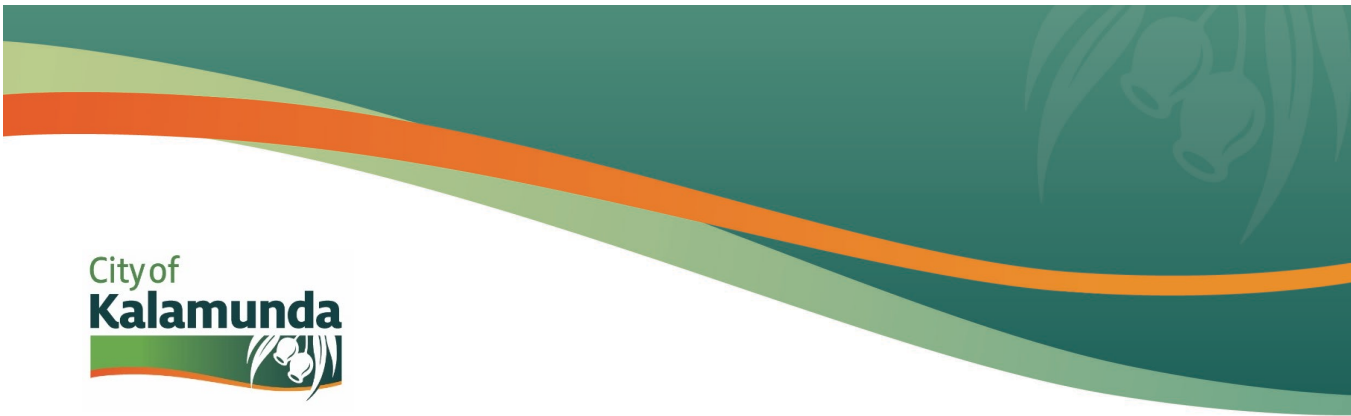
For more information contact:

**Phone:** (08) 9257 9999 **Email** [enquiries@kalamunda.wa.gov.au](mailto:enquiries@kalamunda.wa.gov.au)

**Post:** PO Box 42, Kalamunda WA 6926

[engage.kalamunda.wa.gov.au/public-art](https://engage.kalamunda.wa.gov.au/public-art)





## Engage Page

### Public Art Master Plan

Consultation concluded on 6 June 2020. Please keep an eye on this page for future updates.

**A plan to make public art become a bigger part of life in the City of Kalamunda.**

Walk with us as we develop a Master Plan for Public Art. Public Art can strengthen our sense of place, enhancing our City's visual appeal and by connecting our past with our present and future vision.

The Public Art Master Plan will identify opportunities and prioritise sites and projects for public art, so that we can create great places, reflecting our natural assets and significant indigenous sites.

We are seeking your feedback the community's vision and aspirations into what a Master Plan for public art in the City could look like.

There are two ways you can get involved:

#### Online Community Workshop

The Online Community Workshop for the Public Art Master Plan took place on Wednesday 27 May 2020. The workshop was facilitated by Public Art Consultant Maggie Baxter and sought feedback from community members on the theme and vision for public art in the City of Kalamunda.

The full recording of the workshop is now available for viewing:

### Survey

Can't make the workshop but still want to have your say? Put your thoughts to paper (or webpage!) and take our online survey.

Comments close 6 June 2020.

**SURVEY**

#### Public Art Master Plan Survey

Public Art is an important part of the City of Kalamunda's built and natural environment

In 2019 the City of Kalamunda adopted a Public Art Policy. The Policy is to ensure 1% of the project's cost, from all new developments over \$500,000 (up to a maximum of \$250,000), is contributed to Public Art. The contribution will form part of the building development or as a monetary contribution to the City of Kalamunda Public Art Fund.

The City is now developing a Public Art Master Plan to identify potential themes, sites and forms for artworks to be commissioned.

As a member [Continue reading](#)

Consultation concluded on 6 June 2020. Please keep an eye on this page for future updates.

**Register for Online Community Workshop**

Registrations for this workshop is now closed.

Consultation concluded on 6 June 2020. Please keep an eye on this page for future updates.

#### Documents

- Creative Communities: An Arts Strategy (7.49 MB) (pdf)
- Local Planning Policy 26 - Public Art Contributions (LPP 26) (146 KB) (pdf)
- Instructions - Getting started in Teams (177 KB) (docx)

#### Examples of Public Art

#### Key Dates

- Online Community Workshop 27 May 2020

#### The City's Arts Journey

- Kalamunda Arts Advisory Committee formed Early 2018
- Draft Arts Strategy and Public Art Policy endorsed by Council for advertising February 2019
- Creative Communities: An Arts Strategy adopted by Council June 2019
- Local Planning Policy 26 - Public Art Contributions (LPP 26) adopted by Council November 2019
- City commences Stage 1 Community Consultation to develop its first Public Art Master Plan May 2020

#### Who's Listening

City of Kalamunda  
 Coordinator Culture, Arts and Libraries  
 City of Kalamunda  
 Phone (08) 9257 9999  
 Email [enquiries@kalamunda.wa.gov.au](mailto:enquiries@kalamunda.wa.gov.au)

#### Related projects

Archived Projects

- Arts Strategy & Public Art Policy



## E-Newsletters

### Engage – sent 18 May 2020

From Engage Kalamunda  
 Reply to [notifications@engagementhq.com](mailto:notifications@engagementhq.com)  
 To [3617 recipients](#)  
 Subject Help make Public Art a larger part of life in the City of Kalamunda!

#### A Master Plan to make Public Art become a larger part of life in the City of Kalamunda

Since forming the Kalamunda Arts Advisory Committee (KAAC), the City has been undergoing a journey to enhance and grow the arts sector. With the adoption of the [Creative Communities: An Arts Strategy](#) in June 2019 and the adoption of the [Local Planning Policy 26 - Public Art Contributions \(LPP 26\)](#) in November 2019, the City now seeks to develop its first [Public Art Master Plan](#).



#### Why Public Art?

Public Art is an important part of the City of Kalamunda's built and natural environment and supports local identity and pride of a public place or space. It can also attract people to live, work or recreate in a place, thereby encouraging associated cultural and economic activity.

#### How to participate:

##### Online Community Workshop

Facilitated by Public Art Consultant Maggie Baxter, the online community workshop is an interactive online experience which will enable you to express yourself and share your ideas and vision.

Wednesday 27 May 2020 from 10:30am - 11:30am

[Register now!](#) Confirmation and online meeting details will be emailed to you prior to the session.

##### Online Survey

Can't make the workshop but still want to have your say? Put your thoughts to paper (or webpage!) and take our [online survey](#).

Visit our [Project page](#) to learn more about the City's journey to develop its first Public Art Master Plan. Read the [Creative Communities: An Arts Strategy](#), or the City's [Local Planning Policy 26 - Public Art Contributions \(LPP26\)](#) and have your say!

Comments close 6 June 2020.



Walk with us as we embark on our journey to develop our first Public Art Master Plan! We look forward to hearing your input and story.


Kind regards,

The Project Team



### MailChimp – sent 19 May 2020


[View this email in your browser](#)



#### A Master Plan to make Public Art a larger part of life in the City of Kalamunda

Since forming the Kalamunda Arts Advisory Committee (KAAC), the City has been undergoing a journey to enhance and grow the arts sector. With the adoption of the [Creative Communities, An Arts Strategy](#) in June 2019 and the adoption of the [Local Planning Policy 26 - Public Art Contributions \(LPP 26\)](#) in November 2019, the City now seeks to develop its first [Public Art Master Plan](#).

**Why Public Art?**  
Public Art is an important part of the City of Kalamunda's built and natural environment and supports local identity and pride of a public place or space. It can also attract people to live, work or recreate in a place, thereby encouraging associated cultural and economic activity.



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Facilitated by Public Art Consultant Maggie Baster, the online community workshop is an interactive online experience which will enable you to express yourself and share your ideas and vision.

Wednesday 27 May 2020 from 10:30am - 11:30am  
[Register now!](#) Confirmation and online meeting details will be emailed to you prior to the session.


[Register for workshop](#)

**Online Survey**  
Can't make the workshop but still want to have your say? Put your thoughts to paper (or webpage!) and take our online survey.

Visit our [Project page](#) to learn more about the City's journey to develop its Public Art Master Plan. Read the [Creative Communities, An Arts Strategy](#), or the City's [Local Planning Policy 26 - Public Art Contributions \(LPP26\)](#) and have your say!

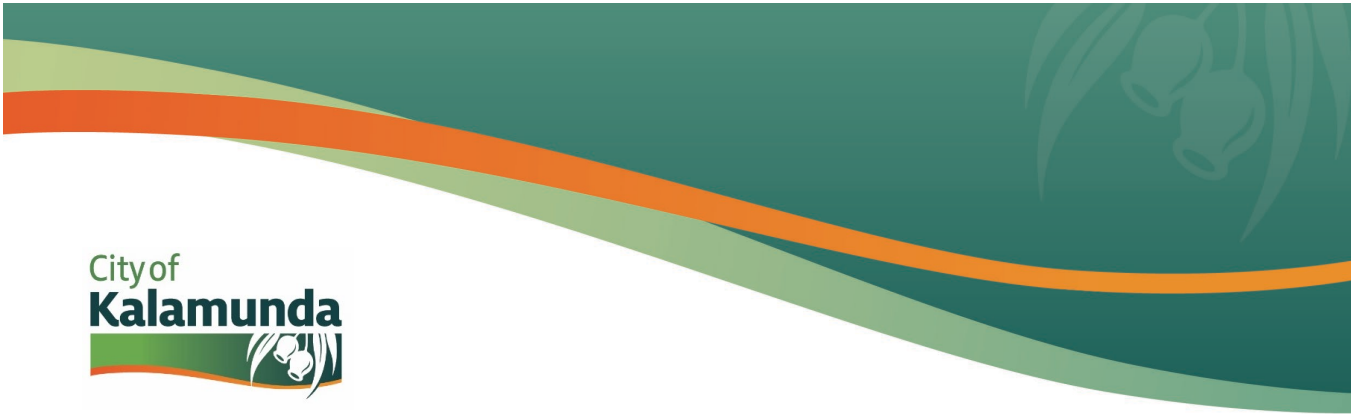
Comments close 6 June 2020.

[Take survey](#)



[Twitter](#) [Facebook](#) [LinkedIn](#)

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Our mailing address is: [enquiries@kalamunda.wa.gov.au](mailto:enquiries@kalamunda.wa.gov.au)  
Want to change how you receive these emails?  
You can [unsubscribe](#), [update preferences](#) or [unsubscribe from this list](#).



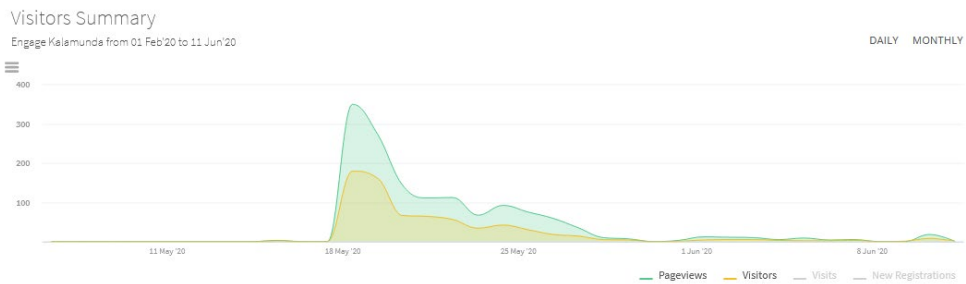
## Community Participation on Engage Platform

The project page went live on 15 May 2020 and was promoted through social media and e-newsletter. The project page experienced two peaks in activity (page views visitors) and on 18 May 2020 and 22 May 2020. The top three sources of visitors were Direct, Social and Email. Ninety-two (92) people completed the survey and 14 registered for the Online Information Session.

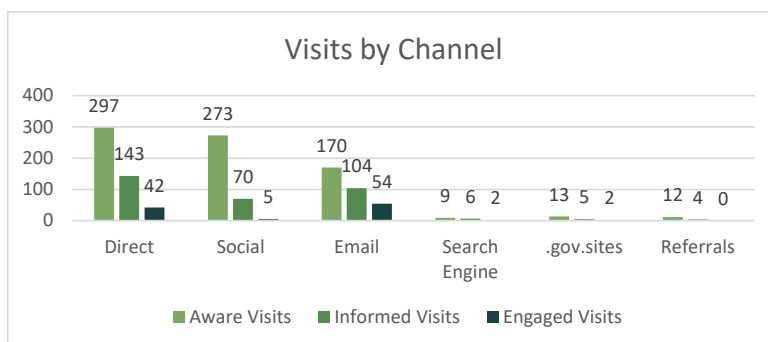
### Visitor statistics

Total Visits	Max visitors per day	New registrations	Engaged visitors	Informed Visitors	Aware Visitors
774	179	26	100	280	659

#### TRAFFIC



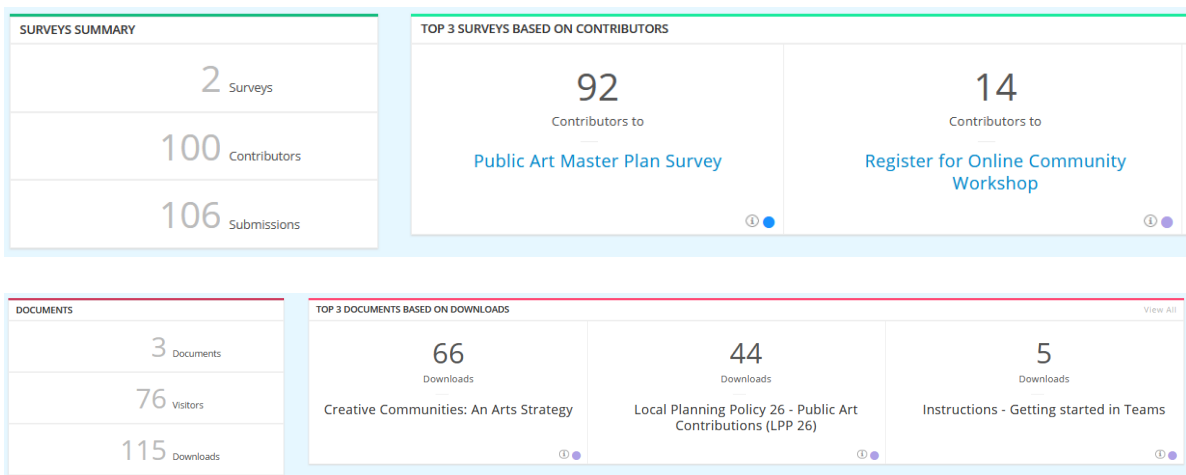
### Sources of Traffic







## Participation and Downloads





## E-Newsletters

### Engage

An e-newsletter was sent to all active subscribers on engage.kalamunda.wa.gov.au on 18 May 2020. The newsletter was sent to 3,617 recipients with an open rate of 41.2% (1,492) and 116 (3.2%) clicks.

Statistics		
Delivered	18 May 2020, 8:01	
Sent	3562	98.5%
Open Rate	1492	41.2%
Clicks	116	3.2%
Marked spam	0	0%
Bounce rate	3	0.1%
Unsubscribed	0	0%
<hr/>		
<b>How do your stats compare to others in the same industry?</b>		
Industry average benchmarks: ⓘ		
Open Rate	21.06%	
Click Rate	3.32%	
Bounce rate	0.20%	
Spam	0.01%	
Unsubscribe	0.22%	
<a href="#">Statistics source</a>		



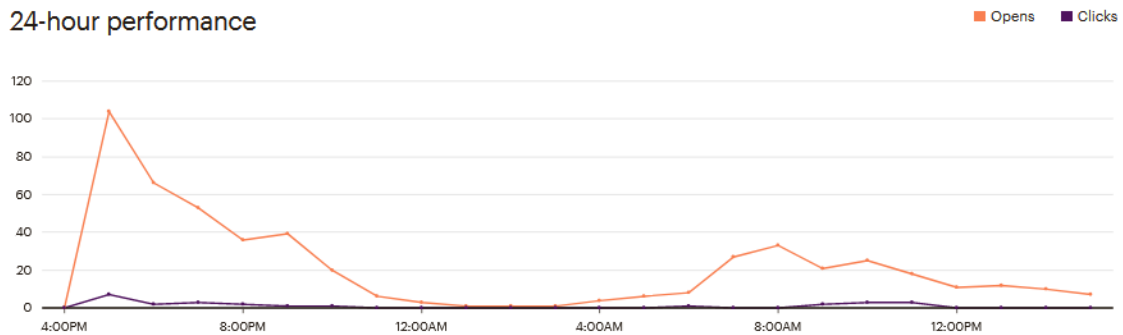
## Mailchimp

An e-newsletter was sent to all active subscribers to the City of Kalamunda e-news on Tuesday 19 May 2020. The newsletter was sent to 1,721 recipients with an open rate of 41.7% (711) and 45 clicks (2.6%)

<b>711</b> Opened	<b>45</b> Clicked	<b>16</b> Bounced	<b>2</b> Unsubscribed
----------------------	----------------------	----------------------	--------------------------

Successful deliveries	1,705	99.1%	Clicks per unique opens	6.3%
Total opens	1,386		Total clicks	220
Last opened	11/6/20 1:29PM		Last clicked	10/6/20 2:32PM
Forwarded	0		Abuse reports	0

### 24-hour performance



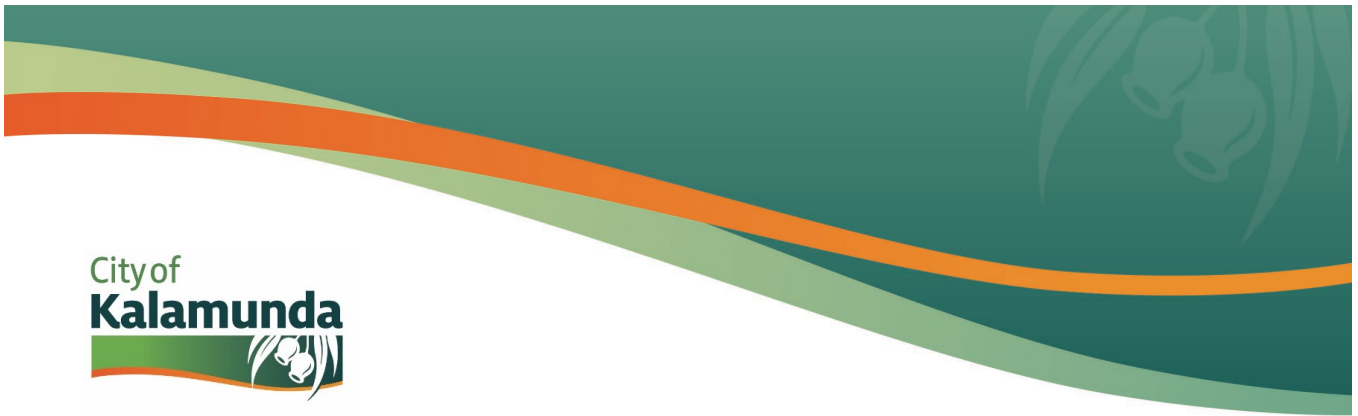


## Facebook Ad

Duration: 18 May – 25 May 2020

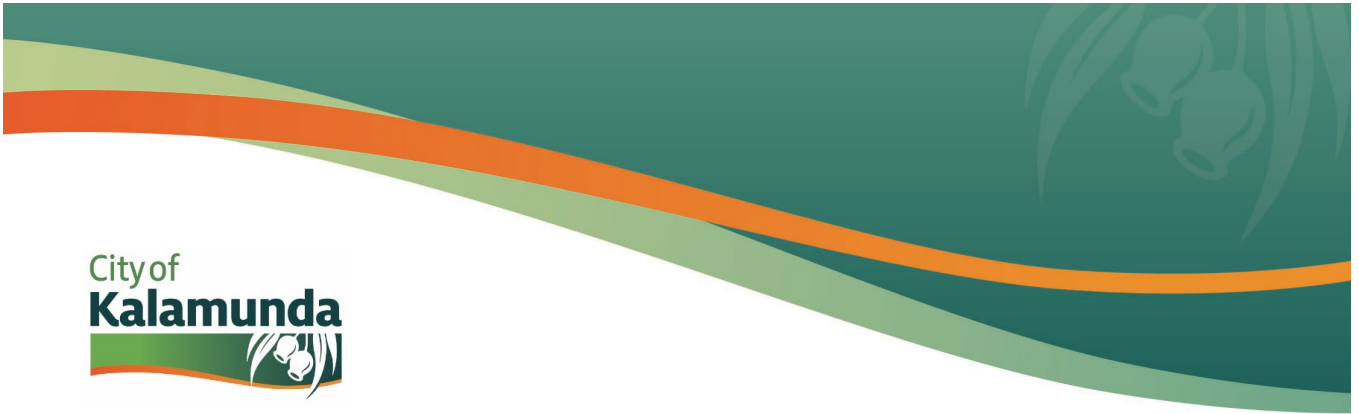
Budget: \$120

A screenshot of a Facebook advertisement. At the top left is the City of Kalamunda profile picture and name, with "Sponsored (demo)" below it. The main text reads "Walk with us on our journey to develop a Master Plan for Public Art in the City of Kalamunda". Below this are three image cards. The first card shows a colorful Aboriginal-style artwork with a large red circle and blue shapes, with the text "Join our Online Workshop" and a "Learn More" button. The second card shows a brown-toned artwork of a person with a backpack and scattered circular objects, with the text "Take our Online Survey" and a "Learn More" button. The third card is partially visible with the text "Have". At the bottom of the ad, there are icons for reactions (61), comments (14), and shares (8), along with "Like", "Comment", and "Share" buttons.



**Ad Comments**

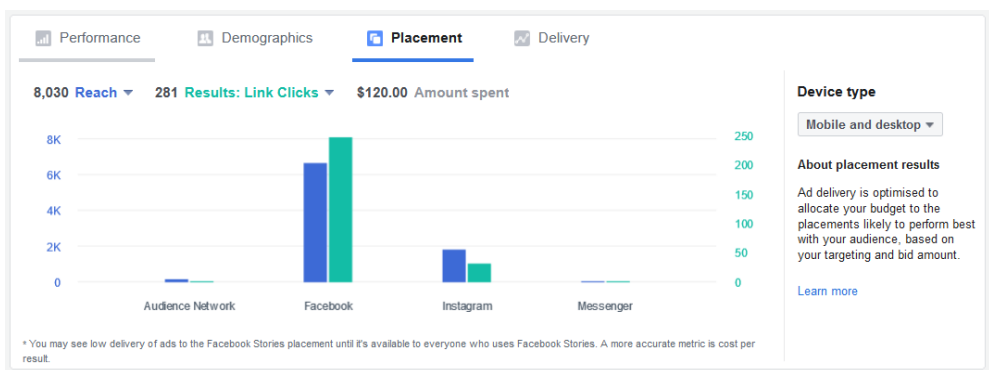
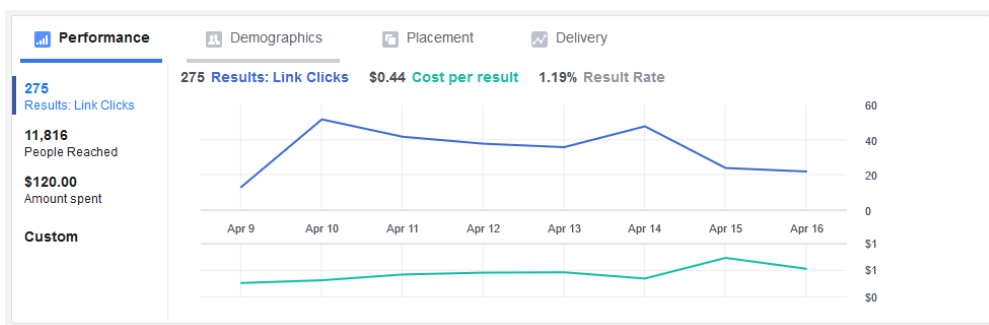
Post	<b>Walk with us on our journey to develop a Master Plan for Public Art in the City of Kalamunda</b>
Comments	<p>██████████ There is to much to fix before the council spends money on footpath dots and strange shapes,try,fixing the footpaths and road verges,also what about road calming divides to stop the boy racers all over the shire.</p>
	<p>██████████ Put in more footpaths and maintain access on the ones you have before you burn it on art. I take my 4 year old for rides on his bike and on too many occasions to do a small local ride in lesmurdie we are riding on the road because they just haven't linked them up and other sections so overgrown you can't physically use them</p>
	<p>██████████ There has to be something better to do with ratepayers hard earned money !!</p>
	<p>██████████ Don't waste</p>
	<p>██████████ Don't like the art work. For the \$ I'd expect something a little more spectacular. Just saying...</p>
	<p>██████████ Poor Kalamunda has been the forgotten one for too long. Stirk Park has had very little upgrades in 40 years since my 1st born played there. I will certainly be making my feelings known in their survey. 19 days ago</p> <p>██████████ ██████████ I recon stirk park was upgraded in the last five years.</p> <p>18 days ago</p> <p>██████████ ██████████ yes some upgrade but we'll overdue for the promised skate park.</p>
	<p>██████████ Half way along Morrison rd just after the bowling club</p>
	<p>██████████ And where is that lovely bridge?</p>



	<p>██████████ Hartfield Gardens is in Hartfield Park off Morrison Rd. Entrance is almost opposite the Scout Hall. :) It s a dog exercise area and has a playground. The artwork is on the pier that juts out into the compensating basin which has a little bird island in the middle. A very lovely spot.</p>
	<p>██████████ Do like that bridge in Forrestfield,didn't know it was there until a friend took me there last year! 23 days ago</p> <p>██████████ Marie Faint where</p> <p>██████████ Hartield Park, off Morrison Road :)</p>

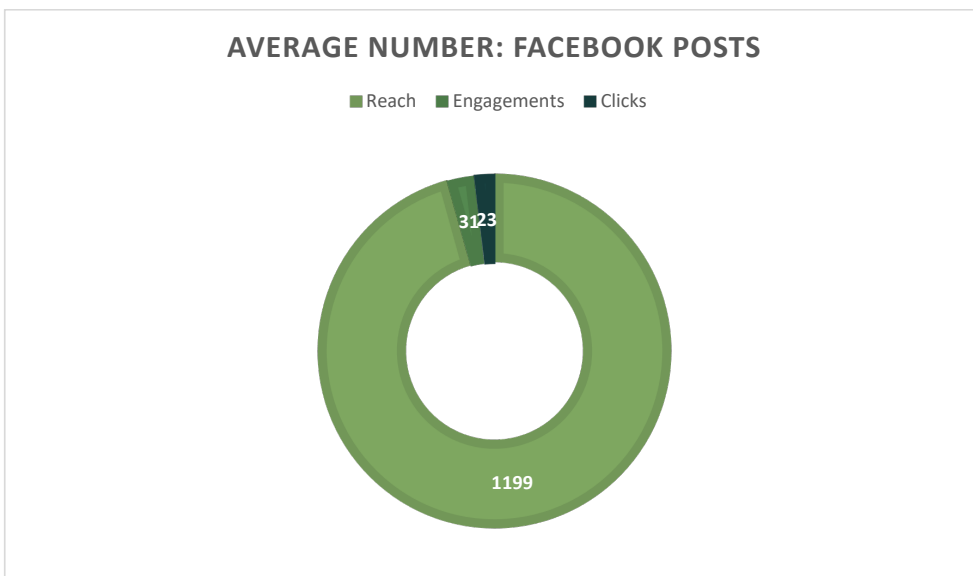


### Ad Performance



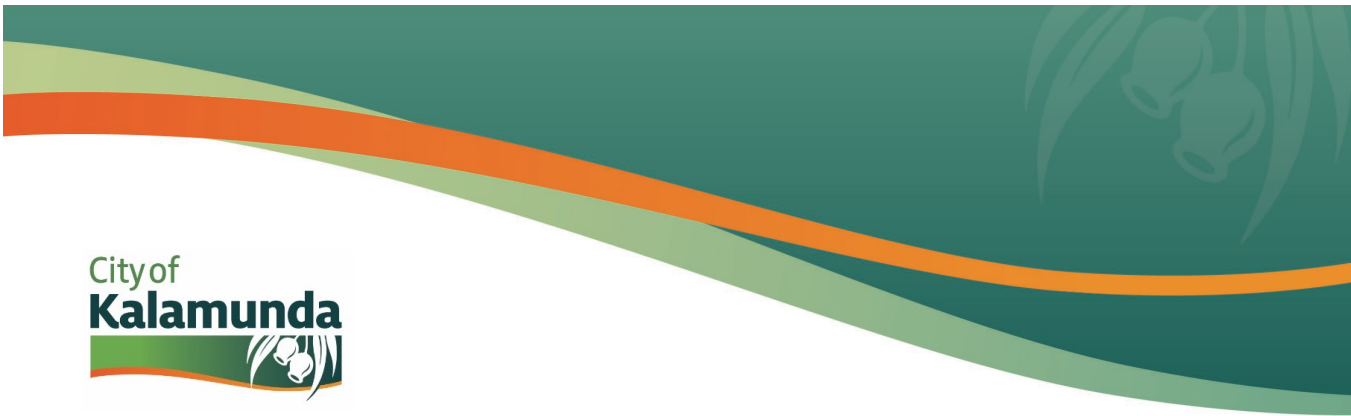


### Facebook Organic Posts



Date	Reach	Engagements	Clicks
21 May 2020	918	26	16
28 May 2020	1,331	42	30
6 June 2020	1,349	26	23
<b>AVERAGE</b>	<b>1,199</b>	<b>31</b>	<b>23</b>





Organic Post – 21 May 2020

Post Details
Reported stats may be delayed from what appears on posts

**City of Kalamunda**

21 May at 19:59 · 🌐

⋮

Are you passionate about Public Art?  
 Have you registered for our online community workshop?  
 Public Art is an insight to our past, telling the stories of our ancestors and forming connections with our present time and future vision. [See more](#)

ENGAGE.KALAMUNDA.WA.GOV.AU  
**Public Art Master Plan**  
 A plan to make public art become a bigger part of life in the City of...

918  
People reached
26  
Engagements
Boost Post

👍 5
💬 2 Comments
🔗 1 share

👍 Like
💬 Comment
🔗 Share
⋮

Comment as City of Kalamunda

Most relevant ▾

**Heidi-Jane Allen** What a shame this is organised for a time right in the middle of working hours for the majority of rate payers. Rate payers who probably have a vested interest in what the city will look like and no doubt great ideas to share. Wonderful work CoK 🙌

Like · Reply · Message · 1w

**City of Kalamunda** Hi Heidi-Jane Allen, we did get a full house for the session, which is available online also, we also have the survey which is open and we encourage you to submit. Picking times that will suit is always difficult, we have flagged the potential for futu... [See more](#)

Like · Reply · Commented on by Nicole O'Neill [?] · 1w

**Annette Scholz-Hunter** The gumnut theme sculptures (big and small) "as lights" would be beautiful.

Like · Reply · Message · 2w

**Performance for your post**

**918** People Reached

**10** Likes, Comments & Shares 📊

6 Likes	5 On Post	1 On Shares
3 Comments	3 On Post	0 On Shares
1 Shares	1 On Post	0 On Shares

**16** Post Clicks

0 Photo views	4 Link clicks	12 Other Clicks 📊
---------------	---------------	-------------------

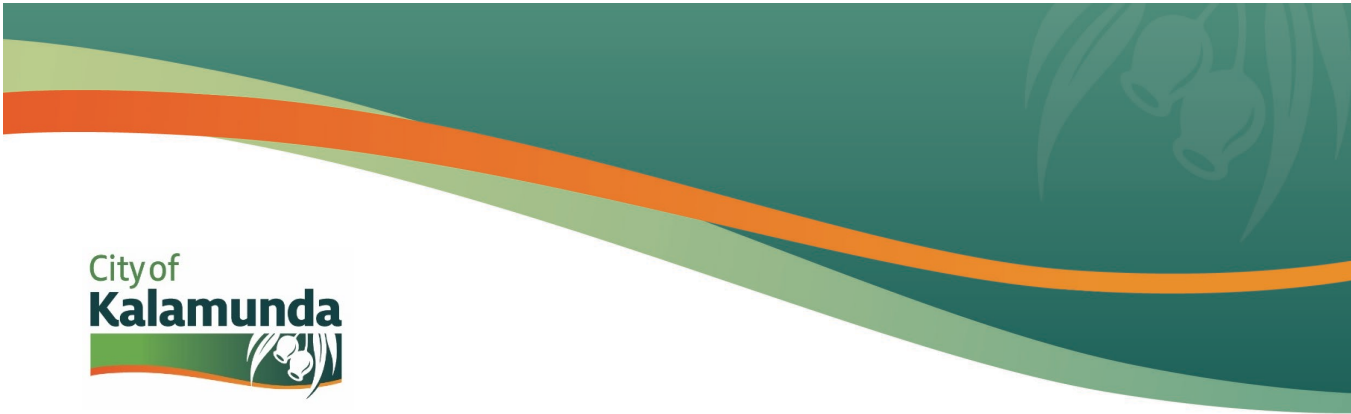
**NEGATIVE FEEDBACK**

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

City of Kalamunda

434



Organic Post – 28 May 2020

Post Details
Reported stats may be delayed from what appears on posts

**City of Kalamunda**

28 May at 19:58 · 🌐

⋮

Through Public Art, we can create great places. Reflecting our natural assets 🌿 and Aboriginal sites 🇺🇸

The Public Art Master Plan will set the future direction and vision for Public Art projects and sites in the City of Kalamunda.

We are seeking your feedback to understand what the community's values and aspirations and how this can be reflected through Public Art installations in the City.... [See more](#)

**1,331**  
People reached

**42**  
Engagements

Boost Post

👍❤️ 10
💬 1 Comment 1 share

👍 Like
💬 Comment
🔗 Share
⋮

Comment as City of Kalamunda

📷 📺 📺 📺

All comments ▾

**Darren Jones**

I would rather have housing for the disadvantaged than waste a cent of my rates on ART .We are about o go under with a recession and you mutha farkers want to buy art,you better be farking joking???

Reply · Unhide · 1w

**Performance for your post**

---

**1,331** People Reached

---

**12** Reactions, comments & shares 📊

<b>9</b> 👍 Like	<b>9</b> On post	<b>0</b> On shares
<b>1</b> ❤️ Love	<b>1</b> On post	<b>0</b> On shares
<b>1</b> 💬 Comments	<b>1</b> On Post	<b>0</b> On Shares
<b>1</b> 🔗 Shares	<b>1</b> On Post	<b>0</b> On Shares

---

**30** Post Clicks

<b>6</b> Photo views	<b>1</b> Link clicks	<b>23</b> Other Clicks 📊
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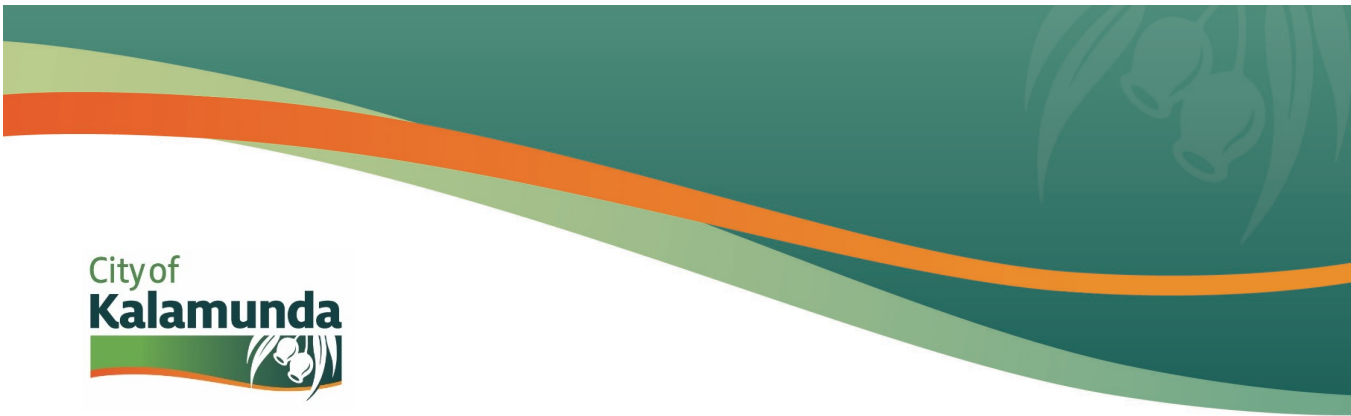
NEGATIVE FEEDBACK

1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

City of Kalamunda

435



Organic Post – 6 June 2020

Post Details
Reported stats may be delayed from what appears on posts

**City of Kalamunda**

6 June at 20:01 · 🌐

⋮

Thank you to everyone who participated in our online community workshop or had their say via our online survey!

Comments for the Public Art Master Plan have now closed and the team will be working very hard behind the scenes to draft the City's first Master Plan for Public Art!

Please keep an eye on <http://engage.kalamunda.wa.gov.au/public-art> for future updates!

1,349  
People reached
26  
Engagements
Boost Post

👤
Sarah Wignell, Melinda Carino and Lucia Kyee

👍 Like
💬 Comment
➦ Share
⋮

**Performance for your post**

---

**1,349** People Reached

---

**3** Likes, Comments & Shares <sup>👤</sup>

3 Likes	3 On Post	0 On Shares
0 Comments	0 On Post	0 On Shares
0 Shares	0 On Post	0 On Shares

---

**23** Post Clicks

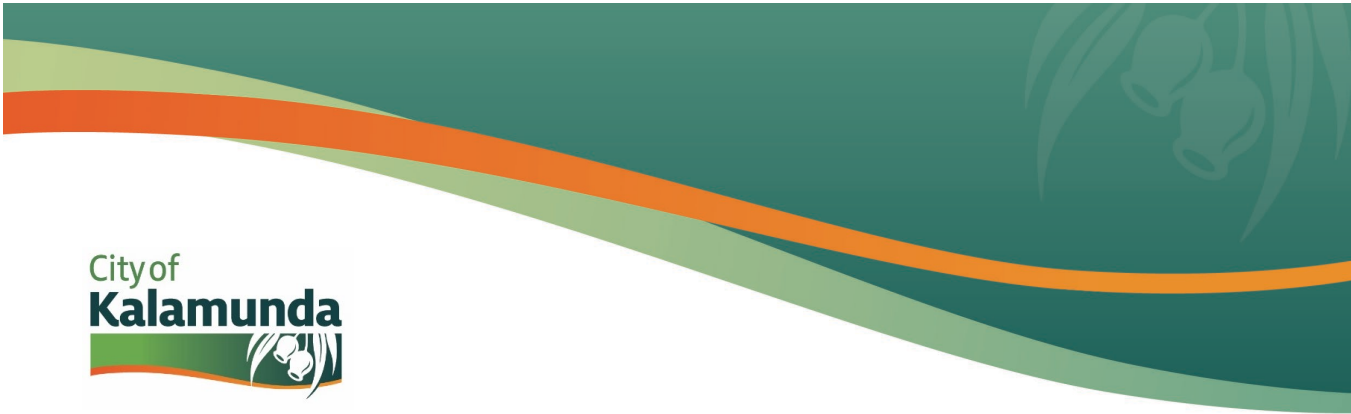
7 Photo views	2 Link clicks	14 Other Clicks <sup>👤</sup>
------------------	------------------	---------------------------------

---

**NEGATIVE FEEDBACK**

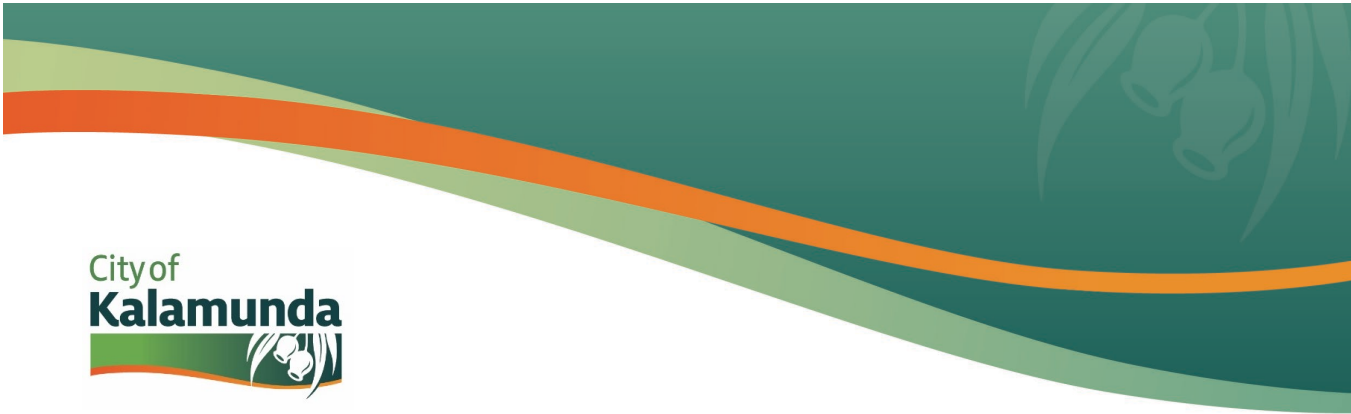
1 Hide post	0 Hide all posts
0 Report as spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



### Facebook Post Comments

<p>Post</p>	<p>Facebook Thursday 21 May 2020</p> <p>Are you passionate about Public Art?</p> <p>Have you registered for our online community workshop?</p> <p>Public Art is an insight to our past, telling the stories of our ancestors 🇺🇸 and forming connections with our present time 🕒 and future vision 🤖</p> <p>Walk with us 🇺🇸 as we embark on the journey to develop a Master Plan for Public Art in the City of Kalamunda.</p> <p>Facilitated by Public Art Consultant Maggie Baxter, the online community workshop is your chance to help shape what Public Art could look like in the City and share your vision and story 🗨️</p> <p>The workshop kicks off on Wednesday 27 May 2020 from 10:30am – 11:30am.</p> <p>Register your place today or take our online survey at <a href="http://engage.kalamunda.wa.gov.au/public-art">http://engage.kalamunda.wa.gov.au/public-art</a></p> <p>Comments close 6 June 2020 📅</p>
<p>Comments</p>	<p>██████████ What a shame this is organised for a time right in the middle of working hours for the majority of rate payers. Rate payers who probably have a vested interest in what the city will look like and no doubt great ideas to share. Wonderful work CoK 🙌</p> <p><a href="#">City of Kalamunda</a> Hi ██████████, we did get a full house for the session, which is available online also, we also have the survey which is open and we encourage you to submit. Picking times that will suit is always difficult, we have flagged the potential for future sessions if there is interest. Jump on the engage site to have your say today and help shape the future of the</p>



	public art master plan at a time that suits you. Thanks so much for your interest.
	██████████ The gumnut theme sculptures (big and small) “as lights” would be beautiful.

<b>Post</b>	<p>Thursday 28 May 2020</p> <p>Through Public Art, we can create great places. Reflecting our natural assets 🌳 and Aboriginal sites 🏠</p> <p>The Public Art Master Plan will set the future direction and vision for Public Art projects and sites in the City of Kalamunda.</p> <p>We are seeking your feedback to understand what the community’s values and aspirations and how this can be reflected through Public Art installations in the City.</p> <p>Join the conversation 💬 and tell your story 📄 at <a href="http://engage.kalamunda.wa.gov.au/public-art">http://engage.kalamunda.wa.gov.au/public-art</a></p> <p>Comments close soon on 6 June 2020 📅 so get in quick!</p>
<b>Comments</b>	<p>██████████ I would rather have housing for the disadvantaged than waste a cent of my rates on ART .We are about o go under with a rescission and you mutha farkers want to buy art,you better be farking joking???</p>



## LinkedIn Post – 9 April 2020

Posted by Hayley Hall • 5/26/2020 • Sponsor now

**City of Kalamunda**  
1,012 followers  
2w •

The City of Kalamunda is embarking on the journey to develop its first Public Art Master Plan and is looking for like-minded residents to get involved.

Since adopting its Art Strategy in June 2019 and the Local Planning Policy – Public Art Contributions (LPP 26) in November 2019, the City is working towards achieving its objectives set out in the Art Strategy: Creative Communities, which seeks to drive the activation of cultural facilities, increase participation in the arts, economic diversification and improvement of visual amenity in shared spaces.

Residents are invited to join the City's online community workshop which will be facilitated by leading Public Art Consultant Maggie Baxter.

The online community workshop will take place on Wednesday 27 May 2020 starting at 10:30am to 11:30am.

Residents can register via <https://bit.ly/3cL4m8o>

Alternatively, residents can give their feedback via the online survey available at <https://bit.ly/2Zba27K>

For more information please phone 9257 9999 or email [enquiries@kalamunda.wa.gov.au](mailto:enquiries@kalamunda.wa.gov.au).

Comments close 6 June 2020.

**Public Art Master Plan**  
[engage.kalamunda.wa.gov.au](https://engage.kalamunda.wa.gov.au) • 2 min read

1

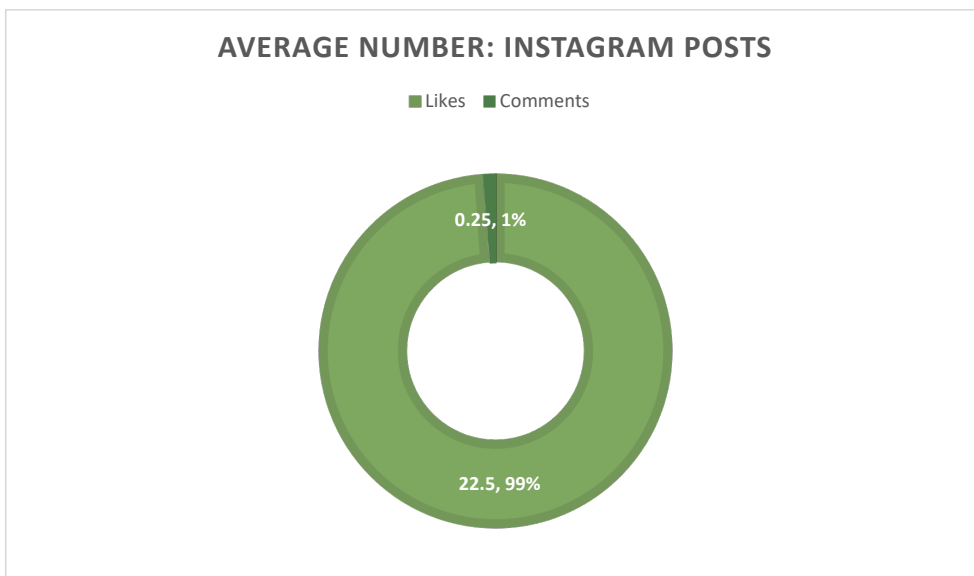
Organic impressions: 100 Impressions Hide stats

Organic stats Targeted to: All followers

100 Impressions	1 Reaction	5% Click-through rate	0 Comments
0 Shares	5 Clicks	6% Engagement rate	



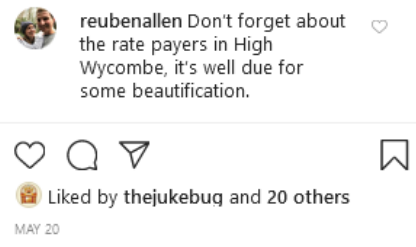
### Instagram Posts



Date	Likes	Comments
20 May 2020	21	1
26 May 2020	26	0
29 May 2020	20	0
6 June 2020	23	0
<b>AVERAGE</b>	<b>22.5</b>	<b>0.25</b>



Organic Post – 20 May 2020







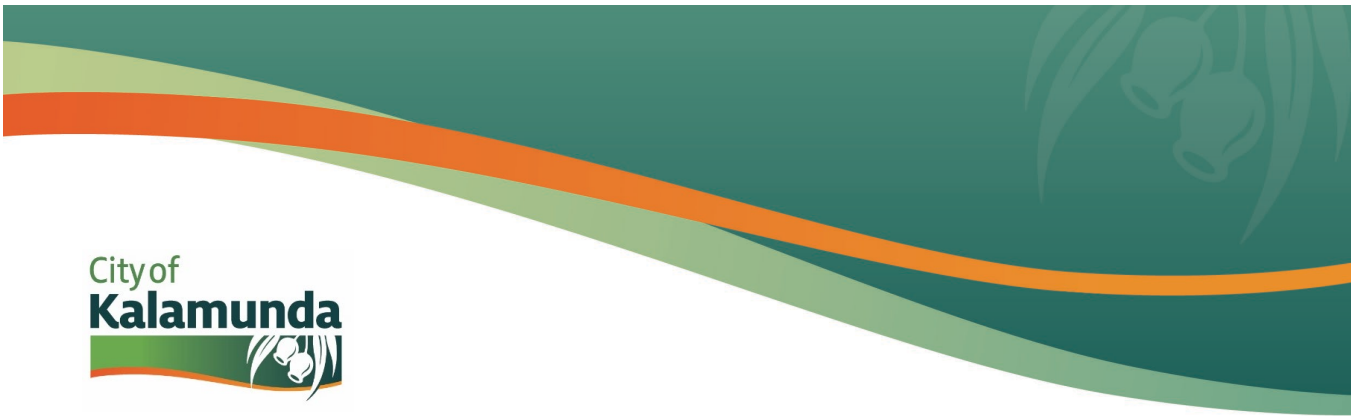
Organic Post - 26 May 2020



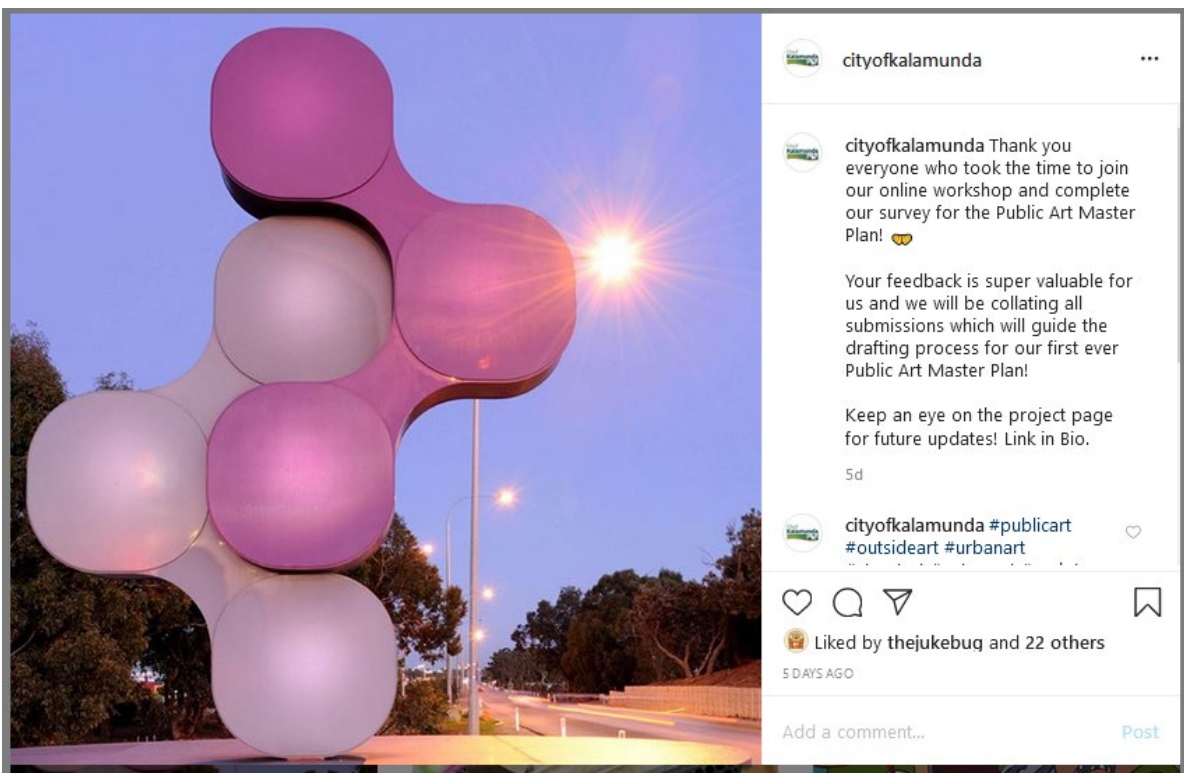


Organic Post – 29 May 2020



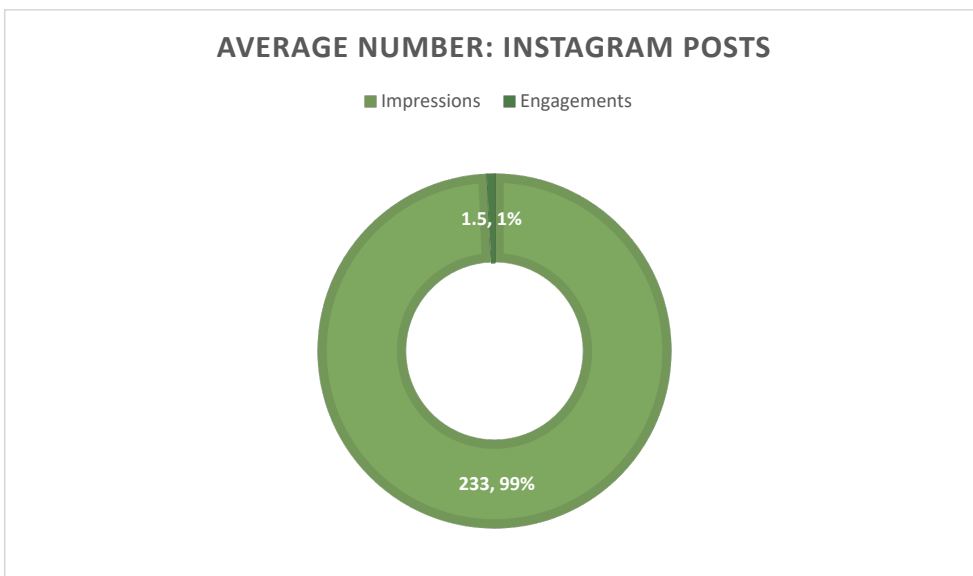


Organic Post – 6 June 2020





### Twitter Posts



Date	Impressions	Engagements
20 May 2020	315	2
22 May 2020	311	0
28 May 2020	191	1
6 June 2020	116	6
<b>AVERAGE</b>	<b>233</b>	<b>1.5</b>



Organic Post – 20 May 2020

**City of Kalamunda** @CityofKalamunda · May 20

Help us make Public Art a bigger part of life in the City of Kalamunda! Join the conversation at [bit.ly/3cl4m8o](https://bit.ly/3cl4m8o)! Comments close 6 June 2020! #publicart



**Public Art Master Plan**

[engage.kalamunda.wa.gov.au/public-art](https://engage.kalamunda.wa.gov.au/public-art)

**Impressions** 315  
times people saw this Tweet on Twitter

**Total engagements** 2  
times people interacted with this Tweet



Organic Post - 22 May 2020



**City of Kalamunda** @CityofKalamunda · May 22

Have you registered for our online community workshop? Join us to identify themes, values and aspirations to guide the future of Public Art in the City of Kalamunda! Register at [bit.ly/3cL4m8o](https://bit.ly/3cL4m8o)



**Impressions**

times people saw this Tweet on Twitter

311



Organic Post – 28 May 2020

A screenshot of a Twitter post from the City of Kalamunda (@CityofKalamunda) dated June 6. The tweet text reads: "Comments have closed! Thank you to all who contributed! Keep an eye on [bit.ly/3cL4m8o](https://bit.ly/3cL4m8o) for future updates!". Below the text is a photograph of a public art installation consisting of a series of vertical wooden posts connected by a wavy, rusted metal band. The text "Public Art Master Plan" is overlaid on the top left of the image. The City of Kalamunda logo is in the bottom right corner of the image, and the URL "engage.kalamunda.wa.gov.au/public-art" is at the bottom left. Below the tweet, the analytics show 191 impressions and 1 total engagement.

**City of Kalamunda** @CityofKalamunda · Jun 6

Comments have closed! Thank you to all who contributed! Keep an eye on [bit.ly/3cL4m8o](https://bit.ly/3cL4m8o) for future updates!

**Public Art Master Plan**

engage.kalamunda.wa.gov.au/public-art

**City of Kalamunda**

<b>Impressions</b> times people saw this Tweet on Twitter	191
<b>Total engagements</b> times people interacted with this Tweet	1



Organic Post – 6 June 2020



<b>Impressions</b>	<b>116</b>
times people saw this Tweet on Twitter	
<b>Total engagements</b>	<b>3</b>
times people interacted with this Tweet	
<b>Link clicks</b>	<b>2</b>
clicks on a URL or Card in this Tweet	
<b>Media engagements</b>	<b>1</b>
number of clicks on your media counted across videos, vines, gifs, and images	





## Survey Results

Out of the 92 responses, 60 (65%) of respondents were female and 25 (27%) of respondents were male. The age breakdown for respondents are: five (5%) aged between 16-25, 11 (11%) aged between 26-35, 14 (15%) aged between 36-45, 18 (19%) aged between 46-55, 18 (19%) aged between 56-65, 14 (15%) aged 66-76 and four (4%) aged 75 and older.

The top four responses came from the suburbs of Kalamunda (29), Gooseberry Hill (17), Lesmurdie (13) and Forrestfield (10).

1. Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:

#	Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:
1	Trees. Birds. Native flora.
2	Close to nature including bushland, birds and bandicoots which comes with the larger blocks of Gooseberry Hill.
3	The bush, the serenity, the village atmosphere
4	Hills Parks Leisure
5	Generally safe, close to city and close to the forests and orchards. Not very well managed though, things are deteriorating and low level of attention to things that matter. Focus is on the wrong areas and ratepayers money is wasted. New buildings are generally of low quality, quickly dating designs and there is no consistent theme. Lots of quality large blocks are being divided into crammed small cheap blocks filled with crappy units.
6	1. The location 2. The environment 3. The street I live in
7	The fast diminishing natural vegetation due to successive councils failure to protect our natural environment



#	Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:
8	The small town atmosphere The quiet roads Sense of community
9	The trees The community village feel Space amongst nature
10	The strong sense of community, the natural environment, the feeling of authenticity it has about it (e.g. we still have mostly small businesses etc.)
11	Bush, Animals, Community
12	Wildlife, Bushland, Library, Markets, Theatre, Cafes, City views, Kalamunda Primary School
13	Very engaging of the public Plan lots of family events Very responsive to feedback
14	The diversity of ages in the population The natural bush accessible to everyone The sense of belonging everyone has
15	Space bush small community
16	How green it is, there are so many trees and little nature reserves, how close we are to gorgeous regional parks The local community is so friendly, kids are allowed to play on streets
17	Trees and natural vegetation. Waterways and wildlife. Easy access to Perth and surrounds.
18	The environment (nature), the old fashion style (i.e. I can't stand that there is an Automasters in Barberry Square in Kalamunda as that was a lost opportunity to develop an attraction that was in the style of the town for many people to come to and visit), the community mindedness (i.e. Public Art, Markets etc)
19	trees, wildlife and the silence
20	leafy earthy
21	The environment Peaceful Community



#	Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:
22	Open spaces and parks Native vegetation Walking trails and paths
23	Gooseberry Hill 1. Community feel 2. local businesses 3. friendly neighbours
24	It retains an 'in the bush quality' It feels like a village There is a sense of real community
25	Living with bush and trees surrounding us. Peace and serenity. Small friendly town centre.
26	Trees, bush. Quiet Peaceful
27	1. Kalamunda is letting trees be destroyed at such a rate that the LGA will be a desert in 10 to 20 years 2. The Council keeps ignoring this major problem 3. Some people (the council) just want to watch the world burn 4. This provides a theme for all developments and associated art works.
28	The bush Community Native animals & birds
29	Trees Open spaces Community
30	The trees, the bigger blocks, the not-living-on-top-of-each-other.
31	Beauty of the natural environment and the street plantings Community Spirit Vibrant Arts and Culture scene



#	Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:
32	<ol style="list-style-type: none"> <li>1. Country lifestyle and urban living, coupled to good sized &amp; spacious building block sizes, and all within easy access to most essential services.</li> <li>2. Forest and fauna, and living in a relatively firesafe bush environment.</li> <li>3. Living above Perth City, and beyond the confines of its metropolis.</li> </ol>
33	forrest, established trees, community
34	Heritage, Community, Nature
35	<p>Close to Nature</p> <p>Country style living</p> <p>Community atmosphere</p>
36	<p>Natural environment</p> <p>Community/people</p> <p>Heritage/history</p>
37	bush, wildlife, village feel
38	Bush/ Trees, absence of high density, fresh air
39	<p>Open space</p> <p>walking trails</p> <p>bush setting</p>
40	Heavily wooded including entry to the hills, I am so gratified that the gums lining Welshpool road are retained. Town centre has a tourist centre in the hills feel, that needs to be retained. The art the sprinkles the shire is an integral part of the feeling the city of kalamunda has from the gumnut fountains to the library and museum area.
41	<p>Country/bush feel</p> <p>Natural environment</p>
42	<p>Peaceful</p> <p>Connected to the natural environment</p> <p>Sense of community</p>
43	<p>History</p> <p>Community</p> <p>Relationships</p> <p>Creativity</p>



#	Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:
44	Parkland and waterways, Sense of community
45	[1] : its suburban country atmosphere [2]: its restaurant scene [3]: its friendly atmosphere that encourages resident interactions
46	1. age ranges from young families to the very old 2. that it is a meeting place for the greater Perth fans of biking , hiking, orienteering etc 3. it's potential to progress from the old Australia - conservative/white/male centric to a place that offers all cultures an alternative place to live and work.
47	Community spirit Natural environment proximity to the hills, Swan Valley, Guildford, River and City.
48	Flora, Fauna, village community
49	The bush, the native fauna & the sense of community
50	Community Spirit Spacious Living Bush Setting
51	1 Parklands 2. Natural habitat that has animals and wild flowers 3. Small enough to have people connected and friendly
52	The natural environment (trees, bushland, walking trails etc) The small community/village feel of Kalamunda town centre. The exceptional wine region in Bickley/Carmel
53	Natural beauty; open space; beautiful vistas; native flora and fauna; easy access to regional parks; minimal suburban feel.
54	The country feel. It doesn't feel like a part of a large city.
55	That it feels rural... has open spaces, trees and birdsong It has a community village feel with a centre in Haynes street, rather than a concrete shopping mall. It doesn't look the same as every other suburb. It feels open and safe



#	Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:
56	Friendliness Environment - trees,natural settings Relative quiet
57	Nature, Community, Authenticity
58	Beautiful clean natural environment Strong sense of community and belonging
59	1. The beautiful trees. 2. Family orientated. 3. Home.
60	Rustic City but "not city" Beautiful, natural setting with hills face etc
61	the trees, the views, the quiet
62	The Kalamunda Markets The great 'tree'd environment The 'village' feel of Kalamunda
63	Trees Quiet Night sky
64	Trees Village atmosphere Community friendliness
65	Trees, views and space
66	Bushland (Open Spaces), Country Town Vibes, Community Activities
67	National parks, Walk trails, Community feel
68	The bush, the informality, the friendliness.
69	1 The Bush 2 Wild life 3 The people
70	Trees Animals Community



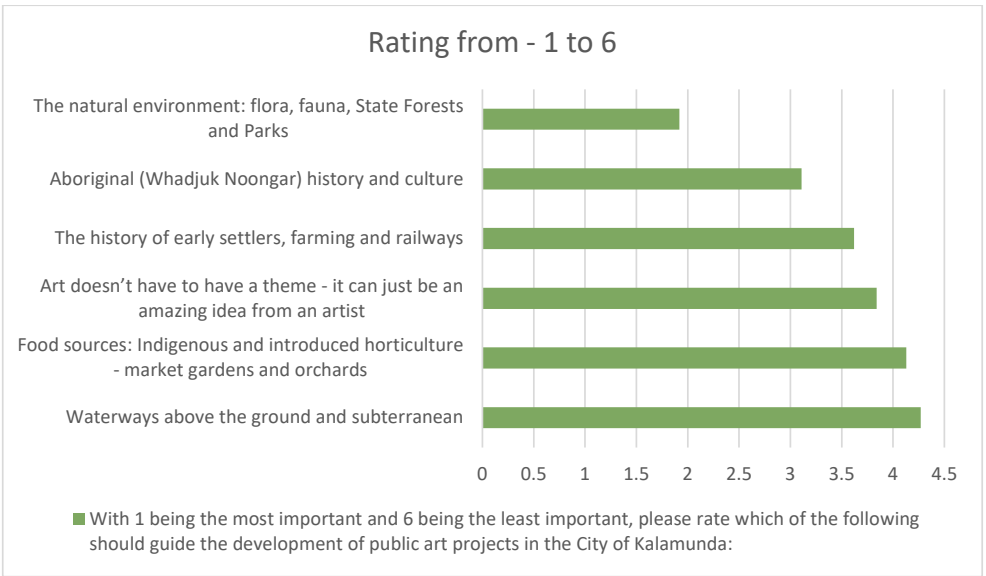
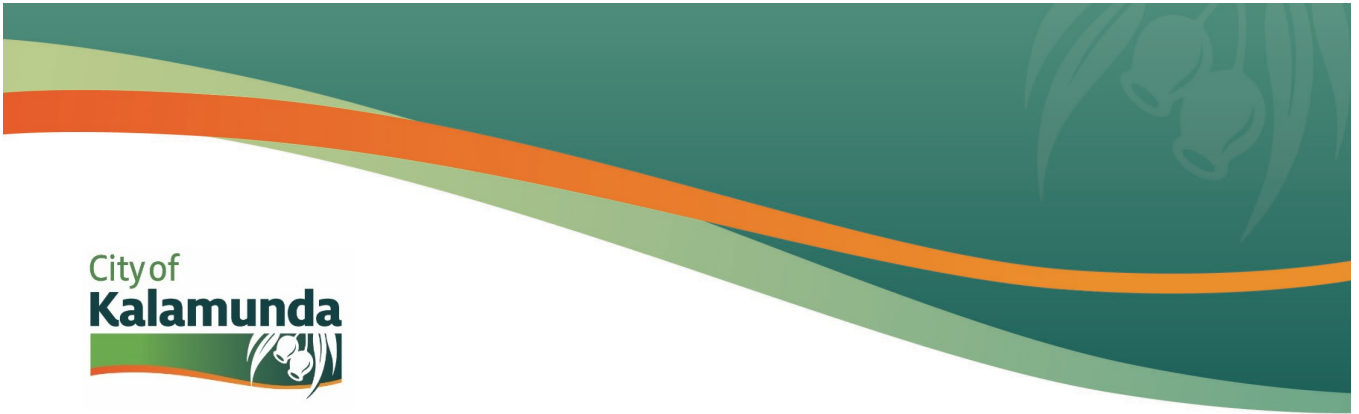
#	Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:
71	Wildlife Nature Parks
72	The surrounding bush and the walking trails, the friendly people
73	Easy access to natural bushland Quaint town centre The trees
74	Aboriginal culture Trees and nature History and heritage places
75	Bushland Safe
76	Community Nature Connection
77	The trees, the view of the whole of Perth from the top of the hill, and the walking trails
78	The Unique Natural Bush Environment. The Walking and Cycling Trails. The like-minded Friends and Neighbours that recognize and respect the environment in which we live
79	Bush environment; wildlife; village atmosphere.
80	Where the estates havent chopped them down- the trees, WGPS, proximity to city
81	Space, natural environment, community
82	The environment and a non suburban living styles. The positive Community attitude towards art and culture. The great views.
83	
84	The tree canopy, the native flora and fauna and the serenity.
85	No traffic lights, natural trees,(Kalamunda means " Home in the Forrest ", Next to no high density living.
86	Country feel. uncongested. Friendly

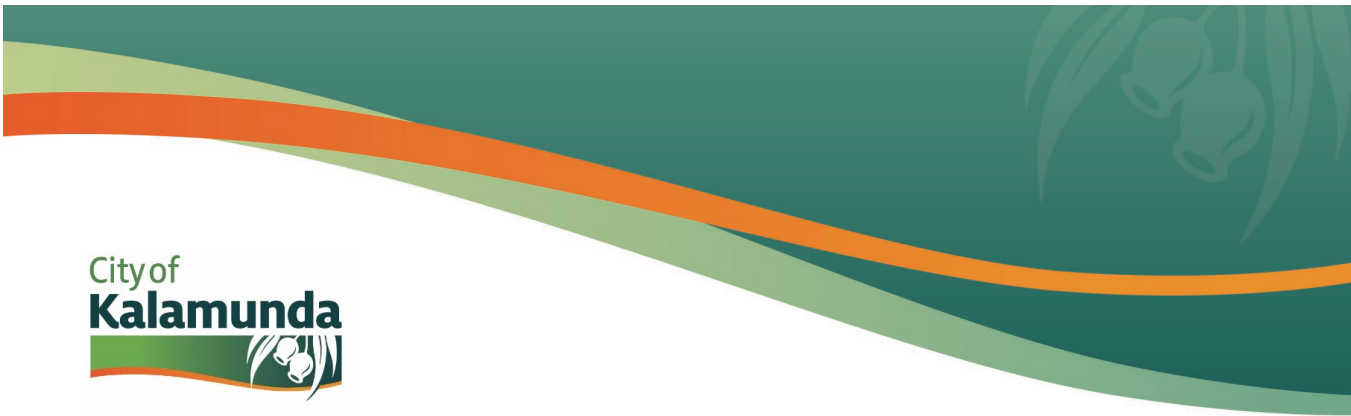


#	Please name up to three (3) qualities that you most love about the suburb/area of the City of Kalamunda that you live in:
87	Wildlife Trees Friendly people
88	friendliness, community and village feel
89	A home among the trees Large blocks Village feel
90	Leafy green, spacious & peaceful (sometimes).
91	Bushy environment - flora and fauna Country town / village atmosphere ie. helpful, friendly people and a slow(ish) pace
92	Innocense Naivety Narrow minded Totally opposed to current plan as is!

2. With 1 being the most important and 6 being the least important, please rate which of the following should guide the development of public art projects in the City of Kalamunda:







3. If you have any other ideas for potential themes, please share them with us below:

#	If you have any other ideas for potential themes, please share them with us below:
1	
2	
3	
4	
5	Stop wasting money on art and other unnecessary rubbish and spend it on essential things like smooth roads, increasing traffic flow and tidy nicely grassed parks with decent trees and clean up the verges.
6	Art by local school children.
7	Less is always more wrt pulic "Art"
8	
9	Lots of different types of artwork... sculptures.... wall plaques....incidental art in places you wouldn't expect Eg... a little bronze bird perching on a community seat
10	
11	Abstract or Natural/Environmental Focused
12	Alternative Communities
13	I love the gumnuts theme we have going in the shire of Kalamunda.
14	Community
15	
16	Would love to see community gardens & orchards. Sensory gardens for children and those within the disabled community. Would love to see local artists (who 100% live in City of Kalamunda) commissioned to create art pieces to express their love for the local area and what it means to be a local. Murals are also gorgeous - could work with a local school(s) like doing a competition for kids a to enter with a self-drawn concept then have a community vote on the best piece to be painted somewhere?
17	
18	I really think that the Council should see what artists themselves come back with and go with the most innovative and internationally important work
19	Wildlife
20	



#	If you have any other ideas for potential themes, please share them with us below:
21	Wildlife, no more gumnuts, and community
22	
23	
24	
25	Once Social vitality, Cultural vitality and Environmental vitality are fully addressed in the wider local community, economic vitality will come. This begins with children and adolescents, thereby having local schools involved with projects to enhance the above mentioned.
26	
27	Massive environmental destruction and the collapse of human society - sort of a Mad Max theme, and a growing reality.
28	
29	
30	I think art is a waste of money. Please spend my shire rates on something else.
31	The following ideas have been influenced by my involvement with Youth Mental Health for over 15 years. These issues come up routinely as barriers to good mental health for young people in our community. social connection cultural diversity and inclusion gender and sexuality diversity a life purpose and a sense of personal and community value
32	I am suggesting that several statues be sculpted and placed strategically in various locations of the City. These being of members of the community who have contributed in some way to the local area or environment. For example: The late Barry Oldfield AM, who contributed significantly to the environment through his lifetime of work tree planting and developing "MEN of the TREES" and the volunteer nursery in Hazelmere. I also feel if several statues were sculpted and placed in different areas of interest, it could then benefit our school children, if projects were then developed within their curriculum to learning local history. Further, I would suggest memorial inscribed seating be created as a further option.
33	kalamunda community. the people
34	Tradition, heritage



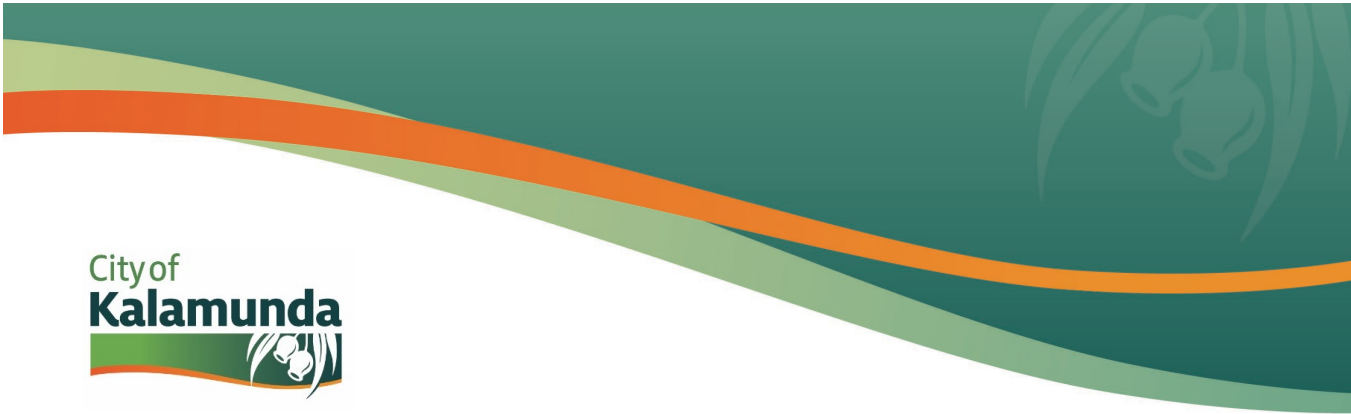
#	If you have any other ideas for potential themes, please share them with us below:
35	
36	
37	different ages contributing to the community
38	I enjoy the art on the bus shelters especially when it is showing local fauna and flora
39	
40	
41	
42	The idea of what it means to participate in a sustainable community - not just in terms of environment, but in terms of what makes our community values and 'ways of being' sustainable into the future.
43	<ol style="list-style-type: none"> <li>1. There are many old family names from early settlers that arrived and have contributed in Kalamunda - Eg 4 generations of my family have settled and lived in Kalamunda. There is a lot of diverse cultures that have come to settle together in our village. Including the strong story of the local Aboriginals and the Stirk family</li> <li>2. Kalamunda is all about 'Relationships' - it is a very close knit community and the joy is meeting up in our public spaces and greeting those in our community.</li> <li>3. Kalamunda is a strong community who gets involved and expresses its creativity in all areas of the Arts. This should be celebrated</li> <li>4. Young and Old: they come together in our community and both contribute</li> </ol>
44	
45	All themes must encourage public interaction and designed to bring visitors to the area
46	art by children and for example the artists in the GATE Visual Art program. we should be very proud of this. Deliberate and fully funded Street art that is designed to reflect the community and it's features. Eg the wall of the Kalamunda Hotel that looks across to Coles. Any private commercial property that is interested should be supported and encouraged.
47	It would be good to have artworks that represent the diversity of all cultures living in the City as well as contemporary Aboriginal culture.
48	
49	History of street names
50	Flora and Fauna of our Forest in The Hills
51	
52	



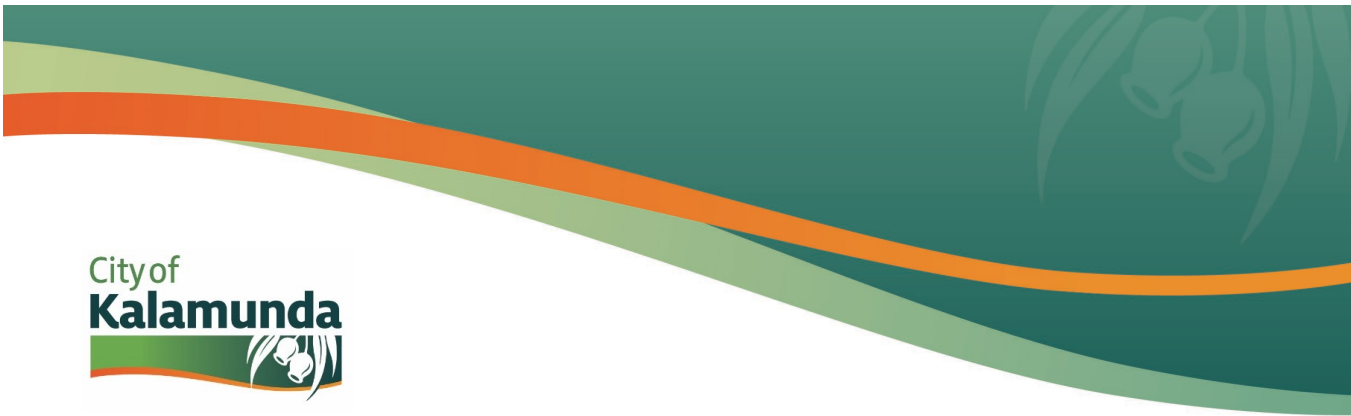
#	If you have any other ideas for potential themes, please share them with us below:
53	Give the Kalamunda village a unique theme; own uniform style; develop the mall so that it offers pedestrians and tourist a unique Kalamunda experience; encourage al fresco dining throughout the area. Instead of an erratic approach to style, taste, fashion, architecture invest in a restoration/development/building/renovation programme that sets our village apart, and offers locals and tourists alike a unique experience that rivals other places in the world.
54	
55	
56	
57	<ul style="list-style-type: none"> <li>- open studio artists</li> <li>- intercultural community</li> <li>- youth art</li> <li>- installation/interactive art</li> </ul>
58	
59	Would love to see a flora and/or aboriginal culture theme.
60	A dramatic entry and leaving sculpture when coming into the town of Kalamunda. I like those st Menzies in tte goldfields. Wouk did like to see less glamorous suburbs "jazzed up" a bit with beautiful murals., I love murals made of mosaics also, as well as painting.
61	A arts trail which encourages visitors to move through the city viewing artworks relating to local communities from commercial/industrial areas through to primary production and residential. Artworks might reference places of cultural or historical significance
62	Make it BIG - BRIGHT and interactive if possible.
63	Preservation. too much land is being cleared and levelled in the area Protest or statement pieces on behalf of plants and wildlife?
64	Flora and fauna
65	A sculpture/art installation competition with prize money and the City purchases the winning piece each year and installs it around the City. This will give a historic sculpture/art trail whilst keeping it contemporary by changing each year and no theme restrictions.



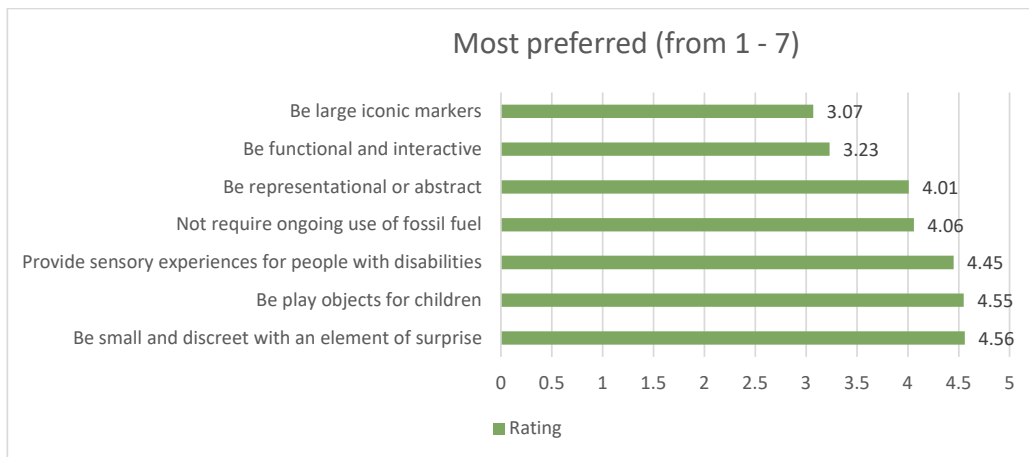
#	If you have any other ideas for potential themes, please share them with us below:
66	Stories of local residents (now) - physical activities, farmers markets, acknowledgement of shared spaces. I'm also happy with some purely decorative art too.
67	
68	
69	
70	
71	
72	Must reflect the area and not be in your face arty cartoon murals and stick out sculptures that mean nothing to anyone apart from the artist
73	
74	
75	Cultural representation from all Kalamunda citizens as well as noongar
76	The theme doesn't have to be something reflecting the past. In Kalamunda there is an an amazing sense of community connection shared between many people. Stay in the present and the amazing qualities Kalamunda has Now.
77	
78	Astrology (including Indigenous)...with a link to the Perth Observatory, Bickley.
79	
80	I would like to see some clever native art
81	
82	The theme should just give an amenity to the area and not necessarily be themed
83	
84	Sustainability, a changing climate (which affects us all and all areas of life), site specificity, interactivity and community involvement are other potential themes.
85	Home in the Forest, if you don't like the bush don't live here
86	Performance art. Music drama dance etc
87	Birds and trees



#	If you have any other ideas for potential themes, please share them with us below:
88	<p>'Creating energetic spaces. Activating them with colour and something that feels alive, not flat. Connecting with our people. So something for Youth in particular spots. Some art for kids to interact with including alphabet, counting or colours. Help them to learn and return to keep trying the puzzle or remember the words of the song painted up and sing with their families. Something for cafe culture people with lifestyle images...what do you want to see. And something for old people. About their families coming to see them, or their wedding day and drives in the area they can take...identify the places and people that mean something to people. Also showcase the local attractions including the wineries, orchards and national parks etc. No in a touristy and promotion type way. Choose some fantastic snapshots from the area and recreate these to take peoples breathe away.</p> <ul style="list-style-type: none"> <li>- look at Nature by Nathan's fb page. Local photographer who does amazing landscape photography</li> <li>- the ZigZag would look great with a fab artpiece at the top. In Kalamunda town you could have a complimentary piece to introduce visitors to the ZigZag and get them to walk it etc. Again not in a touristy way, in an arty and interesting way.</li> <li>- Sarah Carlton does great mandala's and special commissions for murals. She lives in Gooseberry Hill and is a very talented artist.</li> <li>- Look into the Swing mural that was installed in a laneway in Mandurah. It is a tourist attraction now in it's own right. Clever, simple and effective. Make it interactive and give people a photo opportunity. Then it does the work for you, pics of Kalamunda then travel around gaining followers.</li> </ul> <p>Please make sure the Public art sits alongside the old buildings like Dreams and the History Village to set them off. You are better off doing 5 x artworks well rather than 10 x mediocre. Kalamunda has alot to offer and if you can highlight the natural places of beauty eg Bibbulmun, ZigZag, orchards etc the rest will feed off of that. I look forward to seeing something maybe I helped shape. Adele Standeven</p>
89	
90	
91	
92	Please see feedback (article 10 pages) enclosed

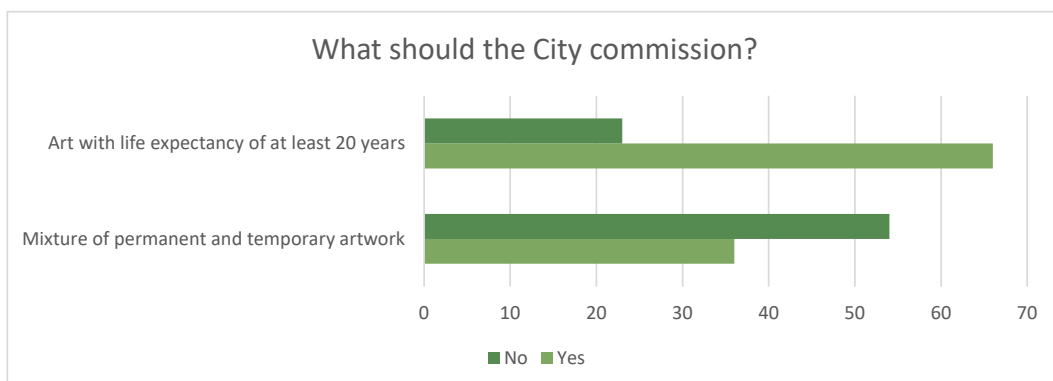


4. With 1 as the most preferred option and 7 as the least, please tell us which of the following should guide the kind of artwork that the City commissions:



5. In your opinion should the City of Kalamunda commission:

- a) A mixture of permanent and temporary artwork, with some made from materials with a shorter lifespan
- b) Only artwork that has a life expectancy of at least 20 years.







6. Do you have any other comments to make regarding public art?

#	Do you have any other comments to make regarding public art?
1	It needs to be in appropriate bush colours that blend in, and not garish colours.
2	Recognise and promote what we already have in place
3	
4	
5	Stop wasting money on art and other unnecessary rubbish and spend it on essential things like smooth roads, increasing traffic flow and tidy nicely grassed parks with decent trees and clean up the verges.
6	It should have a wow factor
7	Public art should not be a feature on the "want" list of the council until many of the serious lack of attention to the protection of our natural environment are addressed. Our bush land is infested with non indigenous plants, many buildings lacking a proper maintenance schedule,
8	
9	I absolutely love the trees that are lit with lights in Haynes street and outside the tourist centre. This element of light is interesting and enjoyable especially in the Kalamunda area which is quite dark at night in comparison with other suburbs. Something to consider when thinking forwards. I truly believe that art installations enrich our lives. I'm always thrilled by the Sculpture birds ... and their nest that appear at the Welshpool rd / Roe hwy junction. This element of surprise and delight in a bush setting is wonderful.
10	
11	
12	
13	I love street art that pops up on bus shelters and brick walls. I love how it's a massive feature in Highgate/Mt Lawley and we have some of it also in our suburb. It's so wonderful to walk around and find it whether on a power box or a whole building. I'd love this and it could be linked to google maps as well.
14	It would be great to use local artists and students from local schools
15	Be mindful of cost- I am a fan of Art but NOT a fan of huge sums of money being spent on it!!!!!!
16	Keep the inspiration local - we are blessed with so much natural beauty, let's focus on celebrating that



#	Do you have any other comments to make regarding public art?
17	
18	The works should be thought of as a way of making Kalamunda a tourist destination to bring people from all over the state but also the world to come. The rest of Kalamunda's strategy should be in terms of encouraging the old style architecture and design (and not of modernising it to look like everywhere else) but of making the entire town stand out for its uniqueness and its support of small local businesses (rather than global businesses). There is something incredibly special about dealing directly with local business owners and artists.
19	
20	
21	That this grant is shared amongst many artists and not just one or two
22	A broad spectrum of art-work embraces the full meaning of public art and allows for the greatest enjoyment of the public at large.
23	
24	
25	When it comes to graffiti, I found in the Goldfields in the 1980's, we found ugly bare walls and had the Council run a workshops with an appropriate coordinator to work with said graffiti artist to plan and create great and wonderful works of art - all it cost was the paint and the fee of the coordinator. I know that other councils in Perth have also done projects like this. First the local citizens near said bare wall would have to be consulted for approval of plan. I know a man in High Wycombe who does this for a living.
26	Public art adds another dimension to the surrounds. I feel it is important to invest in public art and if done well can add to the tourist experience.
27	Public art is a complete waste of ratepayers money.
28	
29	
30	Waste of money. Please spend my shire rates on more worthwhile things.
31	It is a really useful way to give the area a shared identity for residents and visitors alike



#	Do you have any other comments to make regarding public art?
32	Public art, should be created with a clear, clean and concise vision. It should not look trashy, and it should make a sincere statement about where it is located. For example: If a fruit sculpture was artistically created, it could be installed to identify the entrance to Pickering Brook and or to Karragullen, and thus relating to orchard country.
33	made by local artists.
34	Please don't make some bland, flavourless, rootless modern art that you can find in any part of the world and has nothing to do with the surroundings. Almost all public art nowadays is a disaster and an eyesore, and if you ask anyone on the street they'll agree, yes, even young people.
35	
36	A mix of the elements you've described above would be ideal - rather than heavily referencing one form of public art over others, it should be varied in both subject, style and functionality.
37	commissioned artists could be groups of people and people of all demographics to ensure interest and vibrancy
38	The Gum Nut sculpture features throughout the shire have been tasteful and pleasing to look at as well as representing the area. I hope further sculptures would be similar to this. I also enjoy and admire the beautiful stain glass window in the Kalamunda library and similar art work in the shire would be lovely.
39	
40	
41	
42	
43	I think this is a brilliant idea and provides a real opportunity to tell stories of old families, our Aboriginal history, bring community together and make it all relevant to today's youth who will carry on our history in their own way.
44	
45	The protection of public art from vandalism should be an essential component of the artwork and its placement within the environmet



#	Do you have any other comments to make regarding public art?
46	<p>1. There is a push generally in Australian arts practice (in writing, drama, tv also) to favour Aboriginal artists at this time. Much art that is non-aboriginal in origin is overlooked due to the political correctness that is currently in play. Delivery of art needs to be based on merit regardless of race or cultural background.</p> <p>2. Recently I saw a piece of street wall art being painted in the city and the artists were from Melbourne! We have great street painters and artists right here in Perth.</p> <p>3. A mural painted by year 6 leavers from each PS in the city of Kalamunda for example...the choices are endless and that's the best thing about art!</p>
47	<p>I think these surveys can give a false sense of what people want because they will go with what is familiar... and it's also the job of the artist to create and surprise... Different people get different reactions to different art forms. It's the diversity and surprise factor that makes art so exciting. I'm supposed I'm concerned that older, more conservative people may be the demographic inclined to respond to this survey, so we will end up with a traditional survey sample.</p>
48	
49	<p>It should be distributed evenly through the City of Kalamunda, not focused in the hills areas but also in High Wycombe, Forrestfield ect which is under represented. This would mean that these areas were first on the list.</p>
50	<p>Photos produced on metal are both affordable and have have longevity.</p>
51	<p>It's great to have loved memories that you recognise and share with following generations. It needs to be display amazing talent and design that it not time specific and will be appreciated in years to come. It needs to be meaningful for the residents of the City of Kalamunda and recognised by locals.</p>
52	
53	<p>The art may not necessarily have to art for art's sake. Architecture and buildings offering theme, uniformity of style, use of trees and plants to provide shade and visual pleasure, covered walkways and overhangs to provide shelter to pedestrians. Kalamunda's nomination some year's ago as an "ugly town" still personally upsets me, but what is worse is that very few lessons have been learnt from that negative observation by outsiders.</p>
54	
55	<p>It adds vibrancy, character and interest to a place</p>
56	<p>The ability to change art work is a good idea as people do get tired of seeing the same thing every time</p>



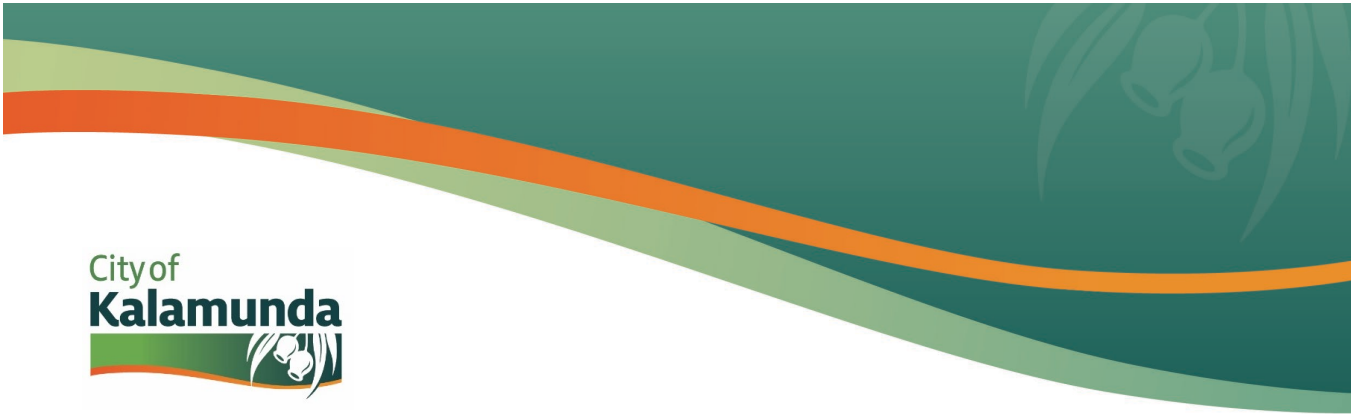
#	Do you have any other comments to make regarding public art?
57	<ul style="list-style-type: none"> <li>- Public art could be apart of a festival or event, thus temporary. Such as a performance piece, e.g. flash mob.</li> <li>- Art that has collaboration with local businesses or community groups</li> <li>- More activities with open studio artists</li> <li>- Performance based public artworks</li> <li>- Stronger inclusion of Aboriginal art, culture and language</li> </ul>
58	I had some difficulty answering question 4 - and, if able, would have given the first two equal weighting. Iconic markers could attract tourism but would involve substantial funding to the detriment of smaller projects with an element of discovery which I think would be more appealing to local communities. Iconic markers also run the risk of being divisive - especially if they are ugly or considered not to represent our community. I think there needs to be a balance between many of the options presented in question 4.
59	I love the idea of some large, bright murals like the bottom left photo example.
60	Kalamunda should be full of it - it is an artist's haven. But PLEASE don't leave out the duller suburbs like Forrestfield - we'd like to think we belong too.
61	art is often controversial the worst form of art is art that tries not to offend, becomes middle of the road and is rarely deeply loved by anyone, dates quickly and becomes irrelevant. Let's hope the art works in the city also provokes some outrage!
62	It would be good to have long life artworks across the whole of the city, so there is a connection for all residents and even visitors.
63	Protest or statement pieces relating to the destruction of green land for plot splitting and levelling
64	Gumnut fountain beautiful and very representative of hills. Continue that theme.
65	Don't put too many restrictions on your brief to the artists or coerce them into a preferred direction. Let their imaginations determine the outcome.
66	Question 4, as a priority list is too limiting. I want all of those artworks. I don't want art to commercial in nature or promoting commercial interests.
67	
68	
69	There is no right or wrong, please make sure that it gets shared a round the whole City not just the top of the hill
70	



#	Do you have any other comments to make regarding public art?
71	
72	Would hate to see artwork that looks like graffiti or senseless structures in areas of beauty.
73	
74	Longevity is important
75	
76	
77	Short-term works can sometimes neglect quality. These are amazing in festivals and events- but not as City-run "public art". However, most people can appreciate the awesome nature of the Avenue of Honour, the light festival in Albany, which is a great example of short-term public art. I would rather see long-term, guaranteed artwork which encourages durability and high-quality.
78	Permanent artworks should have at least 20 years. Materials such as Corten and stainless Steel can have 70 years plus especially if we commission a large work in a significant site with the aim of becoming a destination piece and part of our tourism attractions. Developer would probably like to see at least 80/90% of funds go toward long lasting well designed artworks that is only fair however there should be a smaller percentage of works 20% that could be installations or ephemeral works as part of celebrations or community events
79	Distinctive and memorable public art should have the potential to increase visitation to the area which could provide economic opportunities for local businesses.
80	I would love the opportunity for young people in the shire to contribute to this process, giving them a sense of pride in their community.
81	

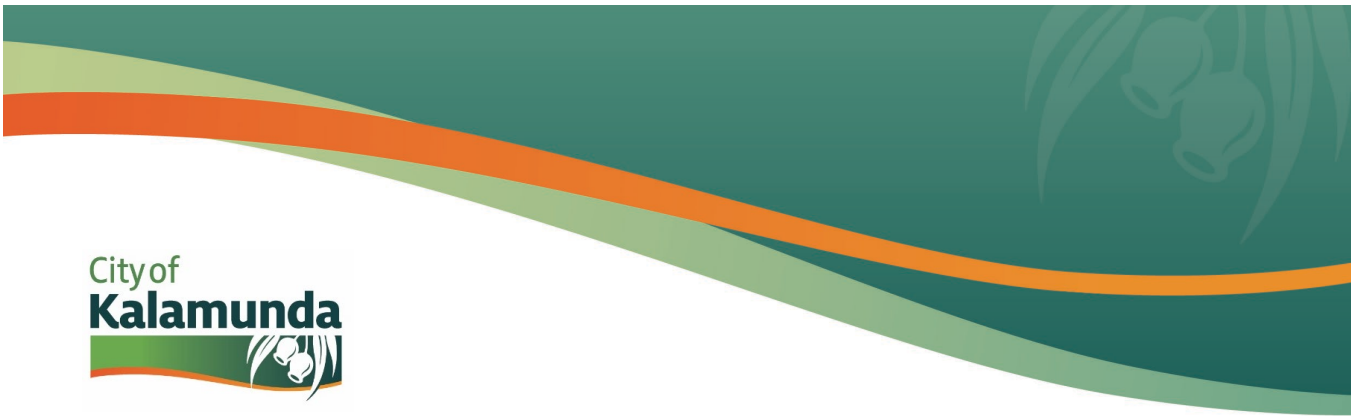


#	Do you have any other comments to make regarding public art?
82	<p>It's important for the Masterplan to consider a staggered, prioritised approach in planning artworks for particular locations. We must remember that funds in our City will take a lot of time to accumulate as we don't have the extensive development happening as in other more industrialised and commercialised Cities within WA. This might mean concentrating on just a few locations throughout the City and its suburbs to create an impact or awareness...otherwise it could result in a thinly spread array and a dilution of public art impact in the City.</p> <p>It's important to have particular sites within the City including Indigenous sites where there are perhaps a few mandatory guidelines but no theme restraints. An opportunity to celebrate and extend the artist's practice allowing their own original thoughts and design which has the potential to create unique and iconic destination artworks that themselves become a tourist destination for our City.</p> <p>The images used in the Survey lack an array more unique representational or contemporary artworks.</p> <p>We have a chance to make Public Art within Kalamunda "Different to what's already out there", "thoughtful of the environment" and to avoid public art which is just another plaything or balustrade or architectural element as we sometimes see in many templated examples in some of the states City's.</p>
83	
84	Community involvement (i.e. through artist run workshops) can help add to the communities sense of ownership of said public art. Also functional art and interactive art are not always one and the same. This option in the survey (4. Be functional and interactive) should have been separated into two separate choices.
85	Must relate to the area and be long lasting, "our past is our future "
86	Please include performance art in the strategy
87	More murals please and smaller works that aren't included your face' but can be a delight to come across.
88	People have responded well to the pieces Mr Baarspul made at Les Falls. Good idea to have some made for the Kalamunda townsite. People love wood. Maybe they could be painted onto depending on durability etc. Also another idea is to link in with Fairy door map and include some Fairy furniture or Fairy play pieces in two or three spots in the town so kids can actually roleplay as Fairies. Having a Fairy playground

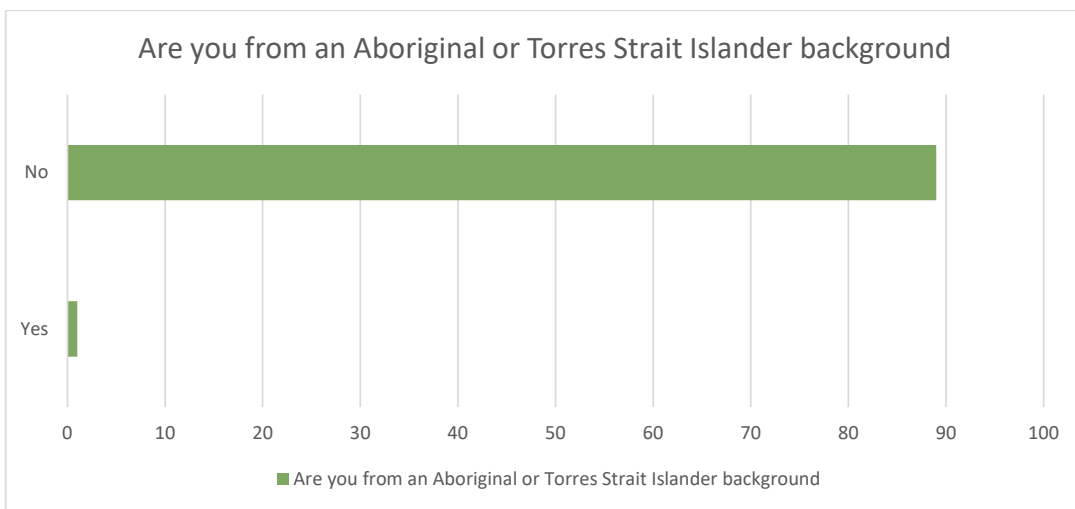


#	Do you have any other comments to make regarding public art?
	with a few pieces in Stirk Park would be a big attraction. People big and small love fairies.
89	
90	
91	<p>Activation of unused/boring areas of the townships by discovery of artworks or some kind of trail with a map would be great. Ideally with changing displays to allow the opportunity for as many residential artists (including children) to participate. It could be 3-4 monthly displays whereby artists must adhere to a theme or pitch their own idea for acceptance. The City of Vincent have 'Laneway Light Boxes' and City of South Perth have a 'Box Gallery' mounted for artists to apply to exhibit their work. Its for their own residents - it would be great to have something like that in our City. There are plenty of appropriate spaces and laneways.</p> <p>Contributing to artworks around the City should be something the residents are proud of and therefore should be involved in making. This doesn't always have a long life span (as you well know!). A beautiful sense of community could be further enhanced by the frequent turnover of ephemeral work.</p>
92	See feedback 10 pages enclosed

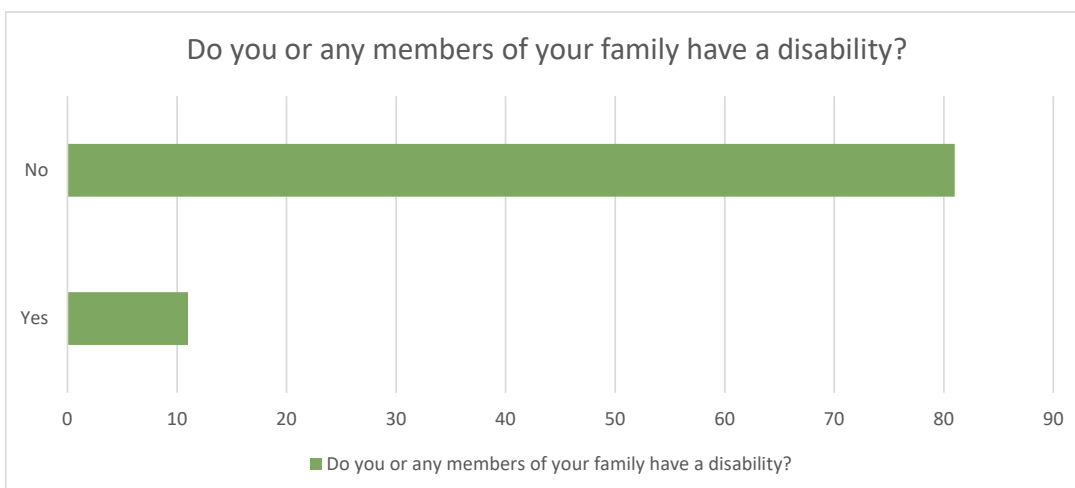




7. Are you from an Aboriginal or Torres Strait Islander background?



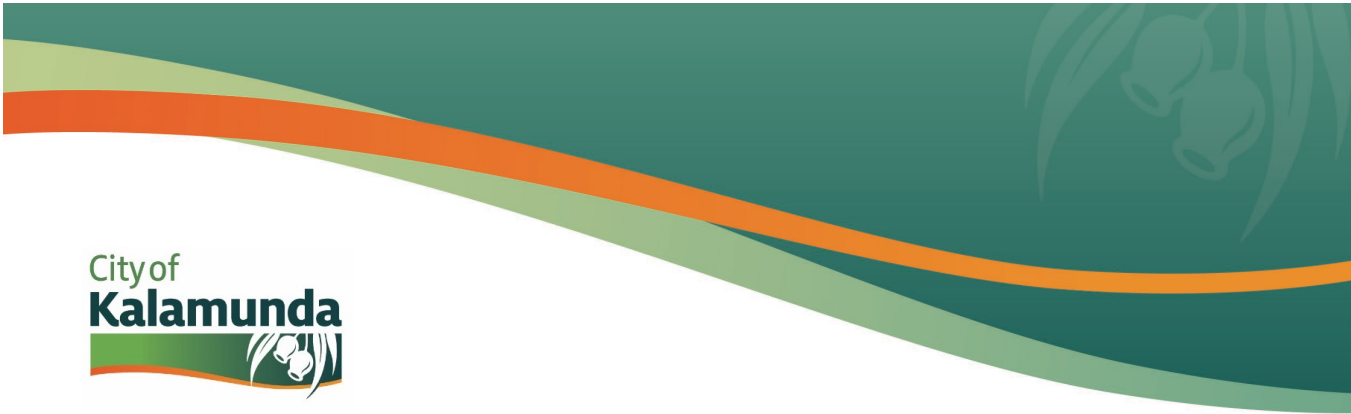
8. Do you or any members of your family have a disability?





9. If Yes, briefly tell us what the disability is and how that might impact on their enjoyment of public art

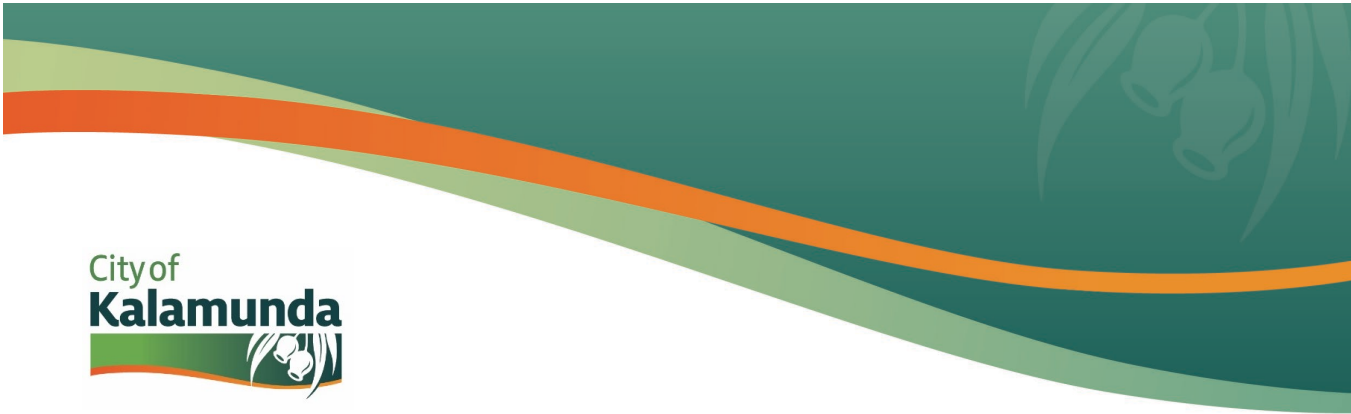
#	If Yes, briefly tell us what the disability is and how that might impact on their enjoyment of public art:
12	Aspergers not at all
23	Hearing impaired sensory art
29	Mobility issues. At least some of the Artworks should be placed where it has a reasonable access for those who cannot negotiate steps, stones and steep slopes.
32	Age related issues and replaced body parts that now limit walking any distance.
45	heart and balance problems. This means that viewing 'seating would enhance my enjoyment of any art precinct areas
46	
47	Intellectual disability and some cognitive issues, but absolutely loves art and is constantly engaged with it.
73	Limited mobility.
78	Well chair bound people should have access either by a pathway around the work or at least from a platform or line of sight so they can appreciate public works
90	Accessibility is key. Stairs with handrails on BOTH sides & level steps well within the strict landscaping guidelines would be nice too. A very gradual sloped or level surface would be ideal.
92	Ignorance of what public art should be see feedback 10 pages enclosed



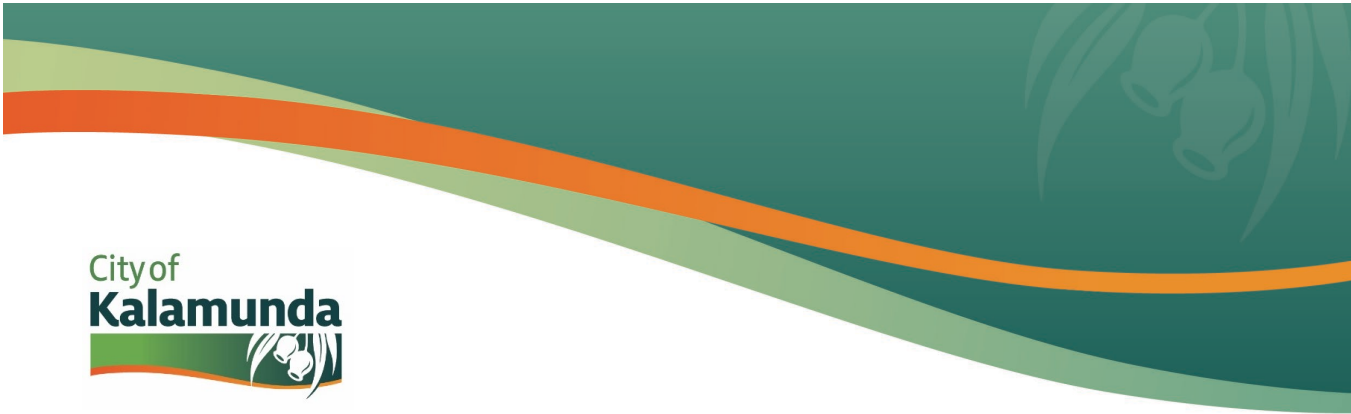
## Written Submissions Table

All names/identifying details for community members have been redacted.

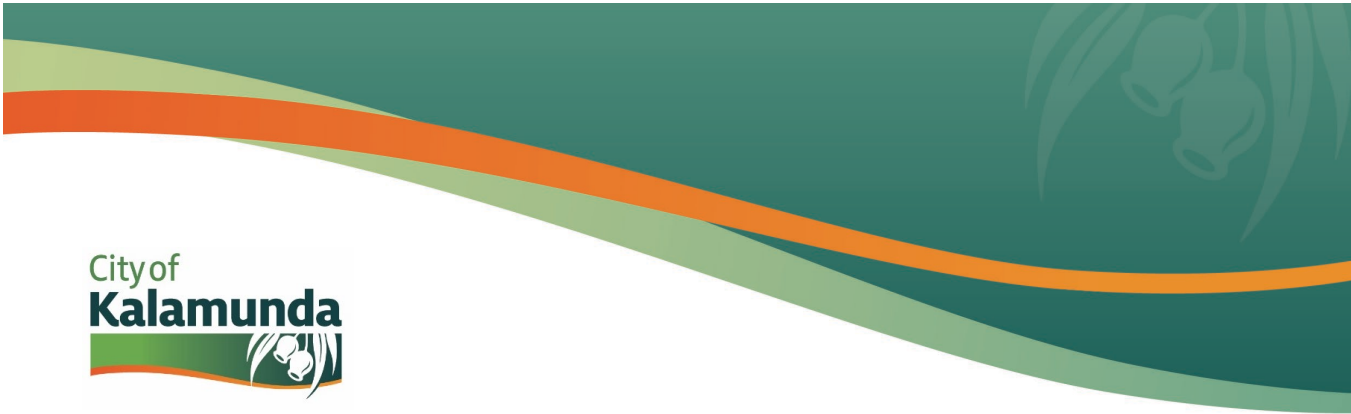
Respondent #	Submission Details
1	<p>Hi [REDACTED]. Have had endless trouble getting the survey up and have tried everything. So here are my comments re the future of the arts in the community.</p> <p><b>*Public Arts*</b></p> <p>I agree there should be a percentage for public in C of K. It has been a long time coming as even in 2002 when I was still working for Council, many other municipalities had a policy and, if my memory serves me, Wanneroo were leaders here with 3%. Kalamunda just wasn't interested then.</p> <p>I have a problem with what appears to be solely a Public Art policy/strategy as it seems to me that this involves only the visual arts. Surely there is a place for all the other art forms, e.g. literature, theatre arts, music, dance, craft and Community Art in all its forms. I am particularly concerned that Council no longer has a Community Arts Program, especially as all the visuals displayed in the numerous Council publications (including the survey itself) show the results of community arts projects in the past.</p> <p>Examples of these are the Stained Glass Window, the amphitheater down at High Wycombe Youth/Recreation Centre, the Hartfield Park serpent et al.</p> <p>These projects were run by Council and I co-ordinated them and raised the funds for them through grants and fundraising. They are of course 'public art' but what is missing is the community involvement these days. All of these projects had an Artist in Residence working with the community to produce the public art over a period of months. They were not straight-forward commissions like the gum-nut sculptures. They had</p>



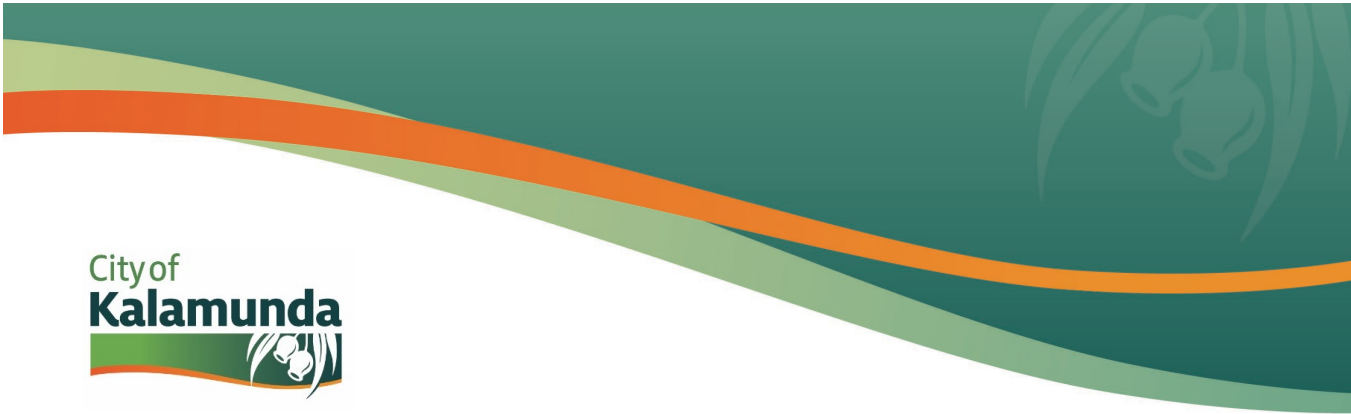
Respondent #	Submission Details
	<p>real community involvement.</p> <p>The Stained Glass Window in particular is a classic example of high quality art which was designed, built and installed *by the community with two professional artists at the helm. *This project and its success over the years as a tourist attraction for the city is grossly underestimated and seldom publicised. Nobody knows it is there! And it was the largest *community-built* stained glass window in the southern hemisphere on completion! The project took a year to complete with more than 100 community members directly involved with the artists and there is *still* a high quality Stained Glass group working in Kalamunda making stained glass as a result of the project. The community has a strong ownership in the window, as they designed and built it. It is 35 years old this year. Has anybody noticed?</p> <p>The same ethos goes for all the other projects I have mentioned. They all had strong community involvement.</p> <p>I support a Public Art Policy and Strategy but I do believe Community Arts has proved its worth in a number of ways across our city, and it is disappointing that Council no longer runs a community art program within the arts budget. Commissioned Public Art is just that. It has its place of course, but community public art has more worth to the community when they are able to develop skills and feel proud of their achievements and creations in the public domain.</p> <p><b>*Conclusions*:</b> Council should reinstate its community art program and consider projects in one or more of the following:</p> <ul style="list-style-type: none"> <li>A Dance Residency giving young people an opportunity to create their own performances for the public to enjoy.</li> <li>A Literature Residency with the community writing a play which could then be performed under Theatre Arts at the PA Theatre</li> <li>A Music Residency which could be aimed at our youth who could develop</li> </ul>



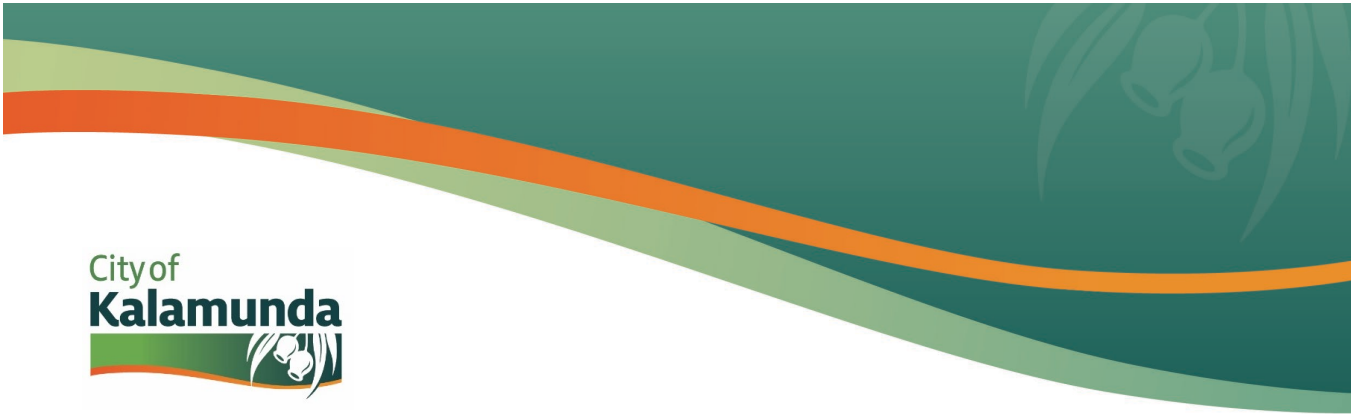
Respondent #	Submission Details
	<p>their own original music once again for a theatre performance.</p> <p>These suggestions are the tip of the iceberg.</p> <p>There is no reason why all of the above could not be designed in one project for our youth and which involves all three of the above art forms. Community Art is the chewing gum which pulls a community together through their involvement and this was ably demonstrated in every single one of the community art projects of the eighties and nineties. Community Art is now conspicuous by its absence in any truly meaningful</p>
2	<p>The definition of Public Art needs to be defined. The words Art and Public are easy but put them together and definition is more difficult. The question is what is intrinsic to Public Art must be asked and it is more of the things mentioned in Section 1:2 of the Master Plan. Aboriginal Culture is Socialism not Public Art. Early Settlers is History not Public Art. Food sources are farming. The Environment is biology. Water relates to geology and having or not having a theme is conceptual. None of the above have anything to do with Public Art. What is intrinsic to Public Art is the symbol and from this comes the symbolic meaning of life. This is not an esoteric question but intrinsic to how Public Art can relate to the public good. And the public good is to be made aware or to be made conscious.</p> <p>Awareness and consciousness are the ways to alleviate mental ill health of the suffering of the masses with anxiety and depression. Unless Public Art alleviates suffering it is a waste of money. A few decorative sculptures in parks as play objects for children don't come anywhere near this. Nor do picnic tables or sensory experiences for people with disabilities. To put these things forward is to gibe Public Art a bad name. They are accessories, they are not Public Art.</p> <p>The symbol is anything people can relate to such as the sun, moon, stars, hills, trees, streams, water, woman, feminine, hero, tricksters, wise old man just to name a few. Symbols are intrinsic to human nature. They</p>



Respondent #	Submission Details
	<p>don't have to be taught. Children the world over at a certain tender age draw images of the sun as a round disc with lines emerging. Here the symbol is intrinsic. And people relate to symbols. So symbols become means of communication. True Public Art should increase awareness of symbols. When this happens the community comes together in recognition of shared values. Because symbols are always intrinsic they should never be informed from outside. The need to be expressed from inside. The Psychological Carl Jung (1875 - 1961) showed how symbols when expressed contained meaning. Symbols come from images. Images were the language of the psyche. We don't have psyche we are psyche which means we have an unlimited capacity for awareness. Awareness of all. To become aware we need to extend ourselves through art, music, poetry, all movement as well as dreams. Images into symbols have meaning and conclude the course of each and every human life. When this happens at a community level the community becomes energised and depression as well as loneliness is banished.</p> <p>This should be the goal of Public Art. Therefore Public Art should have a teaching role. A teaching role will remove decoration as a criteria for judging art and replace it with meaning. All art should be meaningful. This was the case in Ancient Greece (5 where citizens were taught to see meaning in statues, buildings, literature, music theatre and even politics. With such awareness came the greatest &lt;unknown&gt; on earth. Artists then have some &lt;unknown&gt; leading to the present pandemic and the tragic lives of all the worlds peoples.</p> <p>It is time to restore the balance. Seeing comes before hearing. Seeing is related to the heart. Hearing to the head. Learn by heart means seeing and the knowledge is never forgotten. Seeing is related to beauty and while beauty is in seen to be in the eye of the beholder a community like the Ancient Greeks knew the core of beauty related to nature and natural things like the &lt;unknown&gt; and &lt;unknown&gt;. From this awareness come</p>

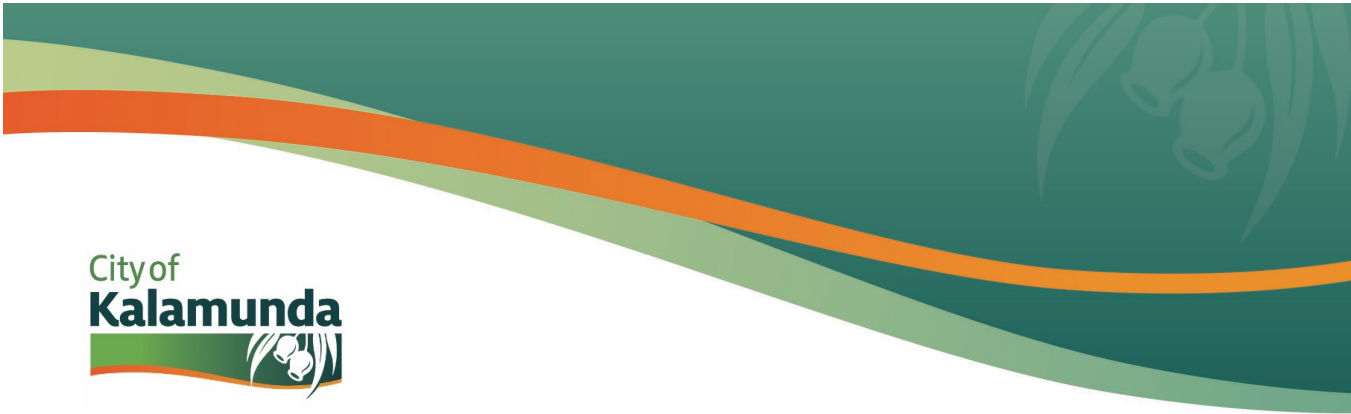


Respondent #	Submission Details
	<p>the mathematical &lt;unknown&gt; which &lt;unknown&gt; this architecture which relates to human well being.</p> <p>Expression of ideas is the way to go. John Baldock Alpha Studios uses spontaneous &lt;unknown&gt; to bring people to an ability to express themselves. Expression should be the core of Public Art. And it is always the expression of symbols at an individual level that returns consciousness to good health. If Public Art in Kalamunda can do this it will b worthwhile and a good investment. Any deviation from this will be a waste of time.</p> <p>██████████ is available to expand on this theme. He has extensive academic qualifications as well as 60 odd years of experience in dealing with Public Art at a Tertiary level. Getting it right is intrinsic to the health of the community.</p> <p>██████████</p> <p>So how do we proceed in a practical way with this thesis on symbols. Lets take one symbol from the list of the sun. Especially in the depths of winter.</p> <ol style="list-style-type: none"> <li>1. An art exhibition using the sun as theme asking the theme to be more then decoration and incorporate meaning by asking "what does the sun mean in these modern times?"</li> <li>2. A competition for a theatrical play with the theme of sun – warming burning lights</li> <li>3. A poetry competition on the theme of sun</li> <li>4. A musical competition on the theme of the sun</li> <li>5. Libraries to select books on the theme of the sun and hold a SUN DAY</li> <li>6. A competition for short story on the theme</li> </ol>

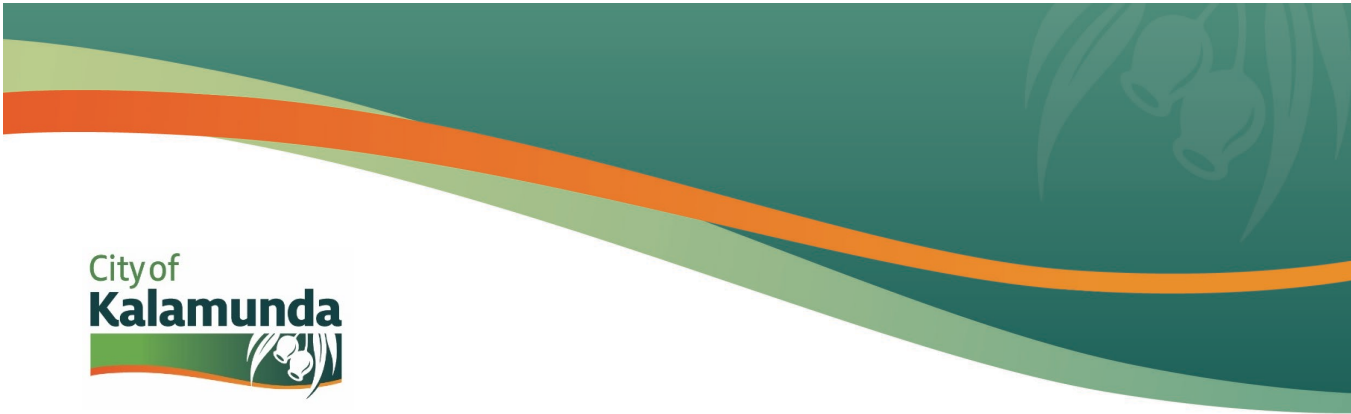


Respondent #	Submission Details			
	<p>Out of this will come a whole new meaning of SUN DAY where old lonely people will see the light and actively seek company.</p> <p>It will involve and stimulate &lt;unknown&gt; interest, religion eg "Does a SUN DAY need a God?" and politics/economics and health.</p> <p>Other symbols</p> <p>Moon festival, stars with fireworks</p> <p>Women (at home and in the workplace) feminism (plays, theatre exhibition, literature).</p> <p>Wise Old Man (ageing in society)</p> <p>The Hero (what is it to be man)</p> <p>To name just a few.</p> <p>Dealing with these symbols and turning theme into themes would stimulate the imagination of the community and bring healing and relief. It would update age old symbols into contemporary society showing we have an affinity with ancestors and that elements of the past are relevant today.</p> <p>Please let Public Art do its job of involving the whole community as the basic level of conscious building.</p> <p>This is the way to go!</p> <p>The End</p> <table border="1" data-bbox="437 1839 1391 1953"> <tr> <td data-bbox="437 1839 858 1899">Innocence</td> <td data-bbox="863 1839 1391 1899" rowspan="2">Ignorance about what Public Art should be about WA can be described as a Cultural</td> </tr> <tr> <td data-bbox="437 1899 858 1953">Naivety</td> </tr> </table>	Innocence	Ignorance about what Public Art should be about WA can be described as a Cultural	Naivety
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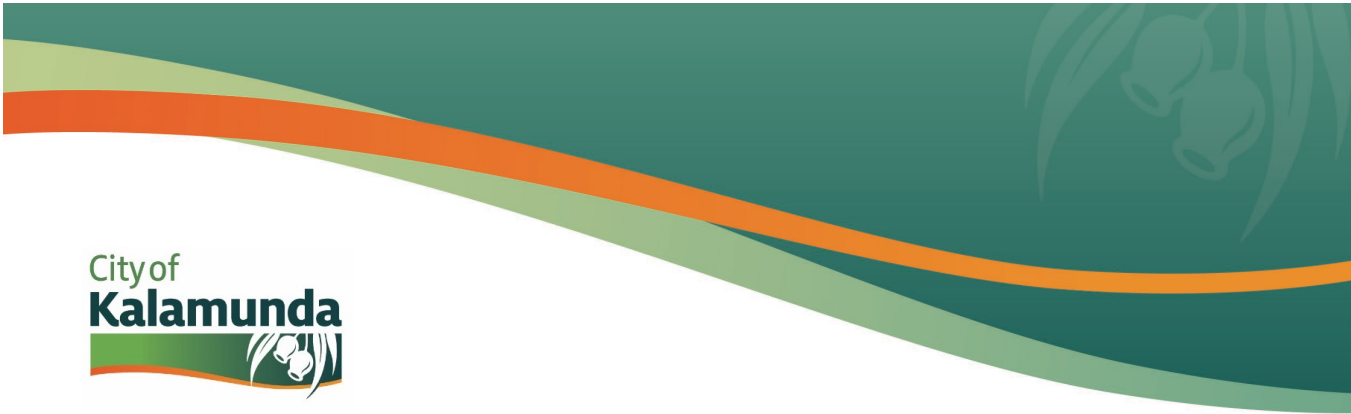




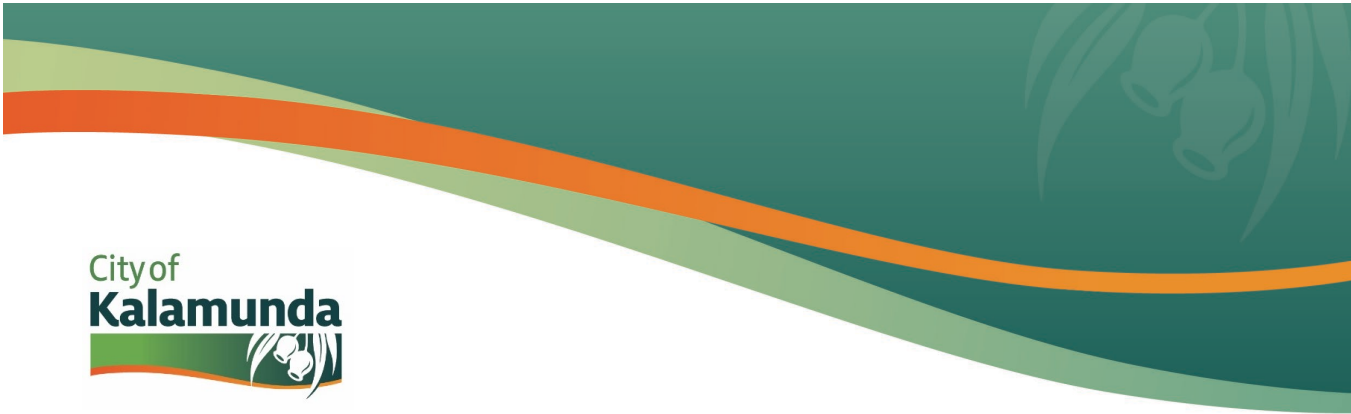
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	<table border="1"> <tr><td data-bbox="435 707 858 763">Narrow minded</td></tr> <tr><td data-bbox="435 763 858 819">Socialism</td></tr> <tr><td data-bbox="435 819 858 875">Early History</td></tr> <tr><td data-bbox="435 875 858 931">Farming</td></tr> <tr><td data-bbox="435 931 858 987">Biology</td></tr> <tr><td data-bbox="435 987 858 1043">Geology</td></tr> <tr><td data-bbox="435 1043 858 1099">Conceptual</td></tr> </table>	Narrow minded	Socialism	Early History	Farming	Biology	Geology	Conceptual	<p>Bochurates. It is not the fault of the people who have now been shown how to express themselves except through &lt;unknown&gt; and football, both good things but they cannot raise the level of consciousness, until this is done the level of natural ill health is endemic, worse than Covid-19</p>
Narrow minded									
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Early History									
Farming									
Biology									
Geology									
Conceptual									
3	<p><i>(Being unable to contribute to the on-line community workshop, I listened with intense interest to a full recording of the discussion.)</i></p> <p>Several different issues were explored during this on-line 'Teams' workshop -</p> <ul style="list-style-type: none"> <li>* Introductions mentioned, but did not focus on, performing arts, that always seemed to easily attract interest by community.</li> <li>* Local context for public art seen mainly as Kalamunda and the hills localities and linking that to tourism; suggesting most visitors come because of the environmental attraction of the Hills.</li> <li>* A strong focus on local environment and associations with "the bush", also some interest in historical connections.</li> </ul>								



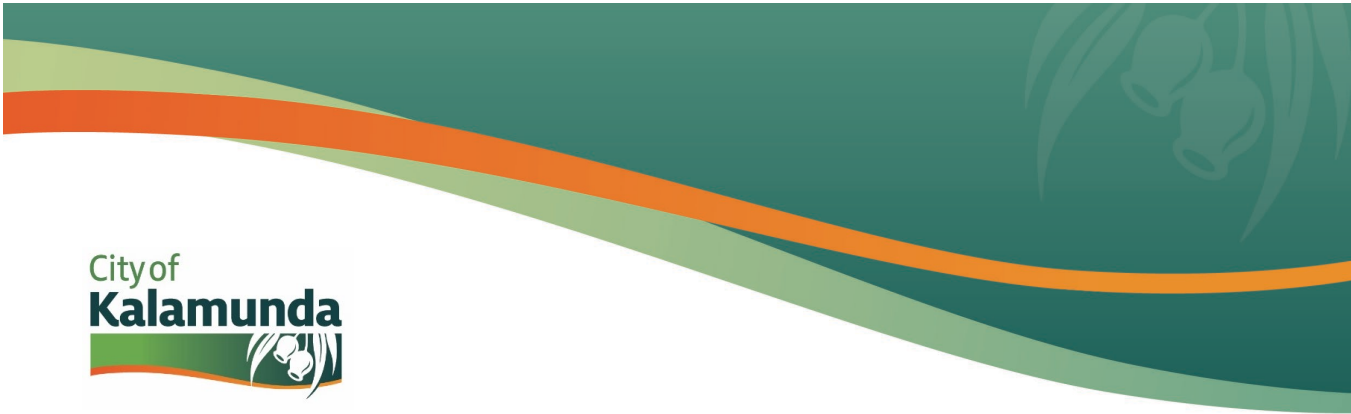
Respondent #	Submission Details
	<p>* Locations also discussed such as entry points to towns and public parks.</p> <p>* Enhancing sense of community generally was agreed.</p> <p>* Priorities for consideration directly related to the Public Art Fund.</p> <p>* Seeking community feedback as to what should go into the Master Plan.</p> <p>.....</p> <p><i>Having an early creative art and design background myself in both academic teaching and multi professional practitioner fields in architecture, urban spatial design, landscape and environmental contexts, I would like to offer some other and different perspectives.-</i></p> <p>Importance of <b>user-analysis</b>. People experience their locational context simultaneously through a range of senses. Vision is a 'collective' linked to sound, touch, movement, and location. All operate collectively to control limit and stabilise the body. However, not all users have, or are capable of using all of those senses. Children for instance have high levels of tolerance and enjoy extremes of excitement; whereas the elderly generally have the reverse and prefer tranquillity and contemplation of environments and surprises they encounter. <b>Emotions</b> can be evoked even by the <b>sound</b> of trickling water in hot weather; <b>touch</b> by different materials and surface textures – soft, hard, smooth, sharp, rough; <b>movement</b> induced or guided by spatial form and enclosure; and <b>vision</b> dramatised by scale and arrangements of forms and spaces.</p> <p>In outdoor public environments, most creative artists and designers begin with free reign to interface their work with heterogeneous community. For some it begins (and ends) with predominantly self-expression in their preferred media, largely ignoring the community will be the observers. This often results in 'decoration' but not in any way related to either physical context or the passing observer. Others will consider <b>functionality</b> and begin by focussing on the various qualities of location</p>



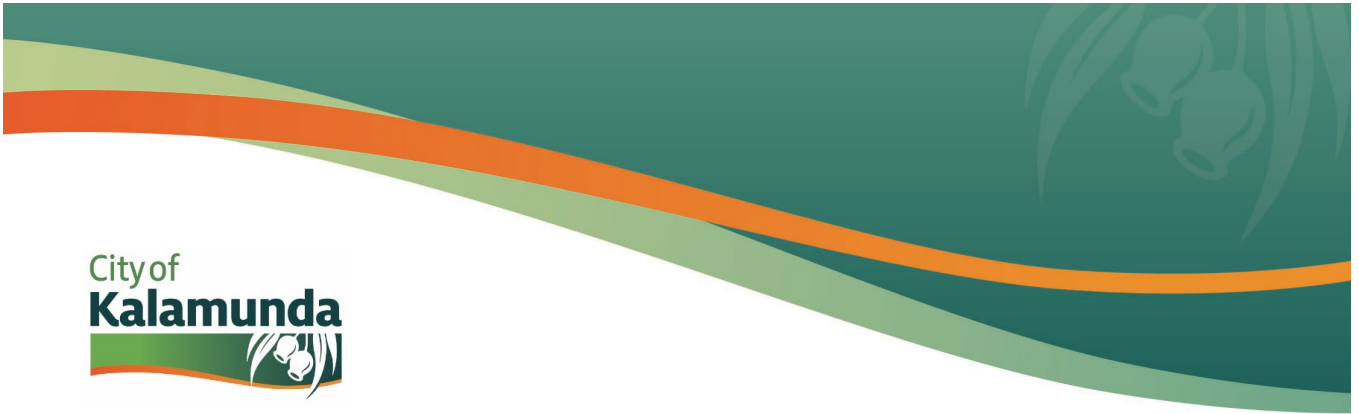
Respondent #	Submission Details
	<p>and deliberately create some-thing or collective somehow related to the surrounding context.</p> <p>Architects will usually begin by focussing primarily on functionality, leading directly from detailed user-analysis to qualities of form and spatial experience for the users. Movement of people and their enfolding experience will dominate thinking in large scale urban settings, while practical ergonomics of human forms taking high priority in domestic scale settings.</p> <p>It is Functionality however that connects Architects, Designers with Artists in public settings and with community. Artists are more likely to begin with predispositions to work with specific media.</p> <p>Often however the most <b>dramatic and memorable outcomes arise from deliberate teamwork combining the expertise of all three</b> – plus the practical skills of trades crafts- persons.</p> <p>As from the above this writer views 'Public Art' as being a rather misleading shorthand for <b><u>professional demonstrations of visual creativity in Public settings for community benefit</u></b></p> <p>Rather than as in the Draft Master Plan, the focus being on "Ártists" implying mainly two dimensional decoration or three dimensional 'objet d'art' or as someone said in the workshop "just a fab piece of art". That leaves the public marginally engaged, to have their own preconceptions and to either applaud or be disdainful of the outcomes.</p> <p>The 'Master Plan' should be much more explanatory to the community who will be obliged to pay for it.</p> <p>Furthermore, the Boundaries of City of Kalamunda include much more than the physical and heavily afforested Hills localities that already have many natural attractions. Admittedly Kalamunda Township (apart from the Visitor Centre on Railway Road), is a functionally poor, people-</p>



Respondent #	Submission Details
	<p>unfriendly, badly planned, visually unattractive and a declining relic that urgently needs to be made more visually interesting to have any chance of attracting new investment. But most new development funded by private enterprise and subject to the levy will probably be in the foothills areas of e.g. Maida Vale, Forrestfield and north Wattle Grove.</p> <p>Regarding locations, I suggest one type of project that offers a combination of opportunities for most of what I have described above and would together prove to be a major tourism attraction to enliven Kalamunda town-site, located in Stirk Park.-</p> <p><i>(The context is outlined in the Attached paper “City of Kalamunda Tourism Potential” and more particularly in Appendix page 7 to that.)</i></p> <p>It is a multi-use sculptural water feature combining use of water in many different ways as a playground and with creative use of advanced technology including theatrical performances after dark, all appropriate to our warm climate.</p> <p>The basic ‘model’ for this is an internationally renowned water park in Futuroscope, Poitiers, central France. <i>(Use Google to find on line, but currently not detailed as it is closed due to Covid19)</i></p> <p>Construction at Stirk Park is described in the attached paper but when I visited Futuroscope some years ago the experience was as follows.-</p> <p>A simple shallow curved 5 level sloping seating arena on one side, facing a large flat shallow pool with tiny tubes visible just above the surface. After dark with audience seated and music playing, a series of fountains suddenly appeared in ordered sequence at different heights and floodlit in different colours, changing in time with the dramatic effects of height and form appropriate to the music. The dramatic closing sequence of this</p>

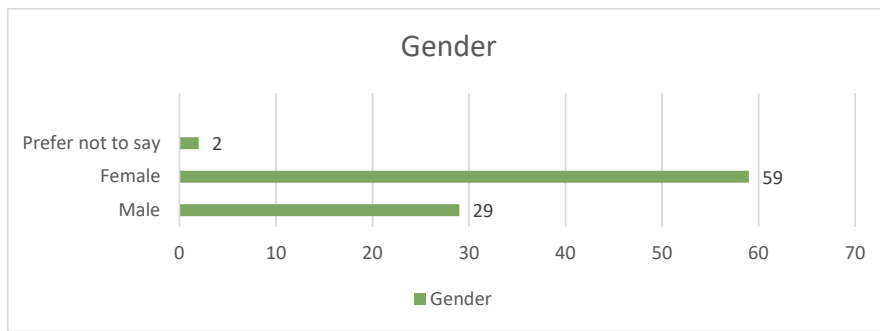


Respondent #	Submission Details
	<p>intriguing 40 minute performance began with fountains converting to produce a fine mist over the pool.-</p> <p>Then to the tune of ‘Singing in the Rain’ a figure like Charles Chaplin was projected in colour in 3D by laser on the mist began dancing. At each foot-fall, water splashed up from the pool creating a very realistic vision of him dancing in the pool. A female partner then appeared to do likewise, until the sequence closed suddenly and completely leaving a lightly illuminated shallow pool. Then draining away and appearing next day-time as a large children’s play pool with a number of sporadic fountains.</p> <p>Although this could be achieved at Stirk Park Kalamunda, Other smaller moving active sculpture parks with multi-feature uses of water, and novel sculptural forms as exciting water playgrounds are feasible elsewhere in the foothills – Such forms for example slowly filling with water then tipping unpredictably on children underneath trying to dodge through them.</p> <p>To conclude this response, the above example highlights the need for much more imaginative non-traditional creativity in Public Areas and the advantages of teamwork. ‘Art’ for a modern world needs to be reinterpreted and explained in the Draft Plan to better justify and attract public funding.</p> <p><b>P.S.</b> If something similar to the Futuroscope example could be developed in Stirk Park, there would undoubtedly be a queue of young ‘Friends’ wanting to score and operate it.</p> <p>.....</p> <p>.....</p>

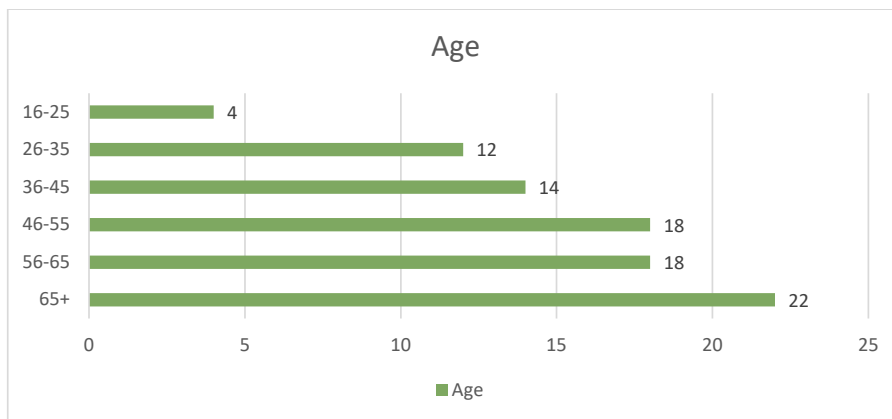


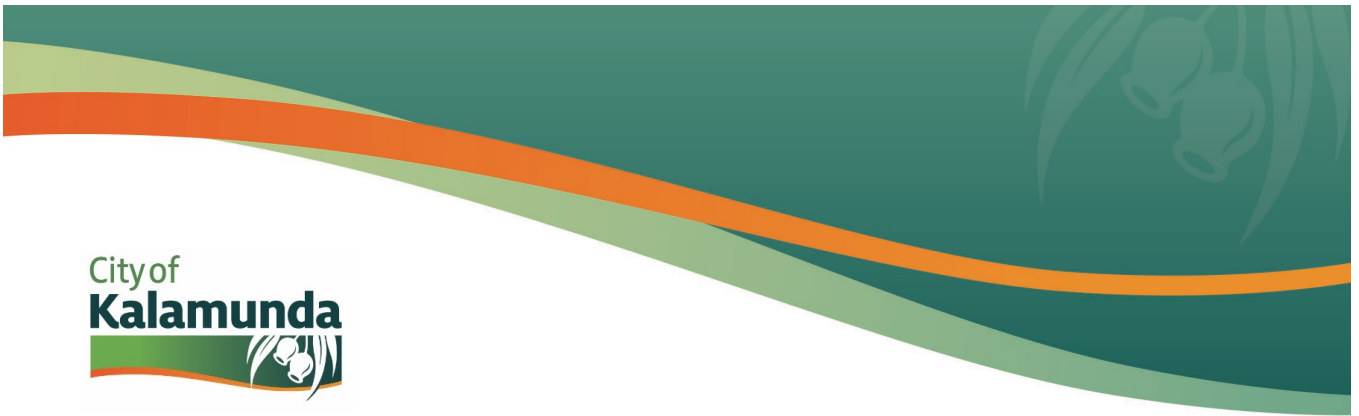
## Demographics

### Gender

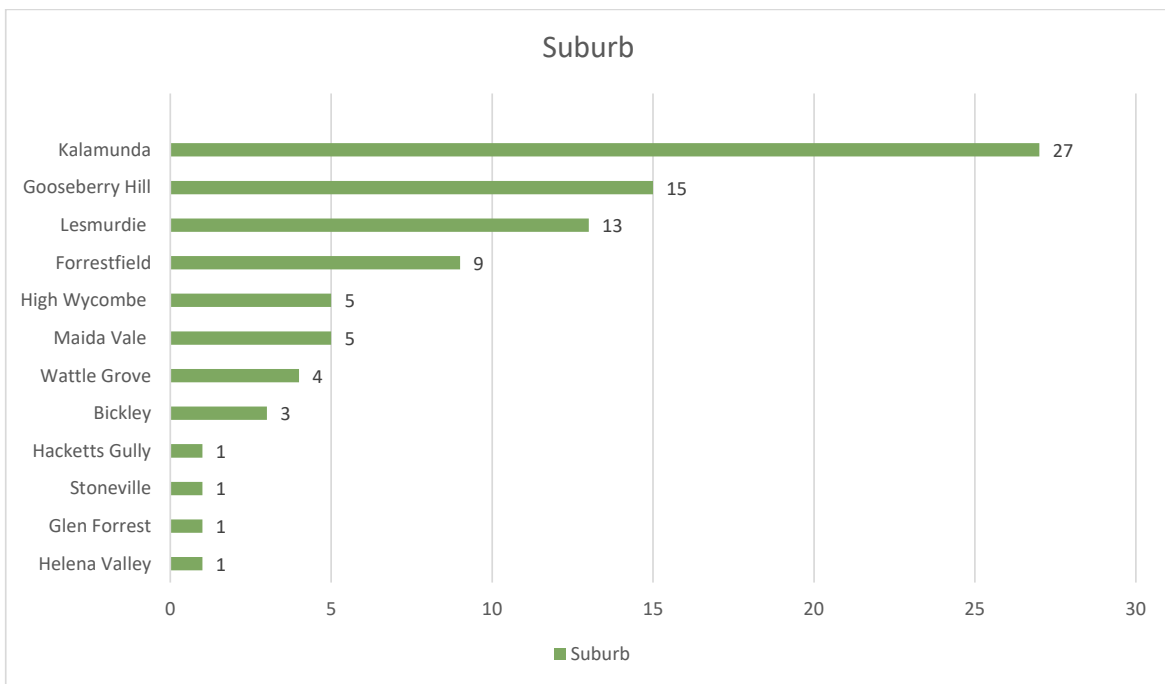


### Age





### Suburb





## Online Information Session

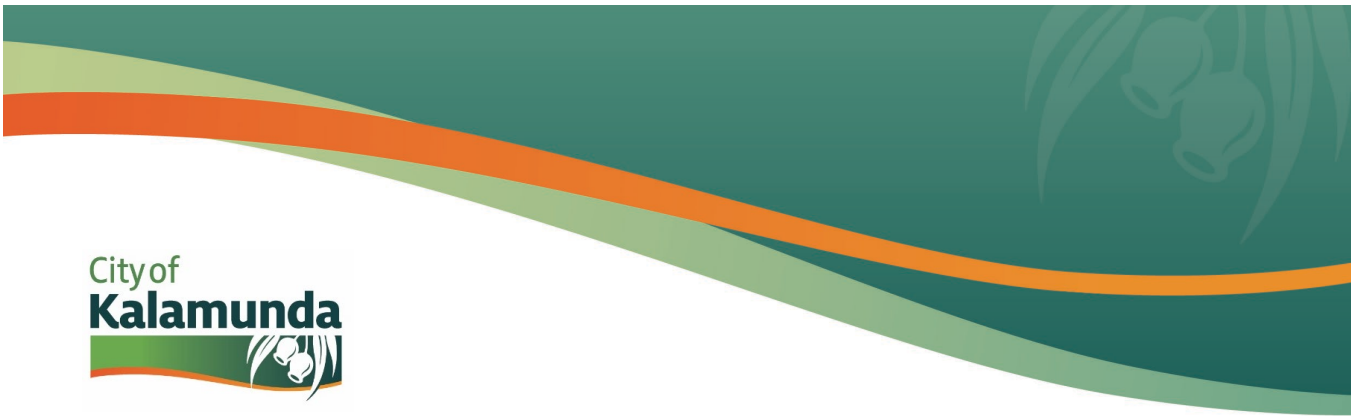
The Online Community Workshop for the Public Art Master Plan took place on Wednesday 27 May 2020. The workshop was facilitated by Public Art Consultant Maggie Baxter and sought feedback from community members on the theme and vision for public art in the City of Kalamunda. The Online workshop had 13 attendees, comprising of eight (8) community members. The full recording is available to view on [engage.kalamunda.wa.gov.au/public-art](https://engage.kalamunda.wa.gov.au/public-art), or on [YouTube](#).



The Online session consisted of an icebreaker activity and presentation giving an overview of the City's art journey to date. After the presentation, an interactive discussion was facilitated by Maggie Baxter, using Mentimeter, an interactive online polling software that generates the results in real time.

The questions from the workshop and the results are included below.





### Mentimeter Survey

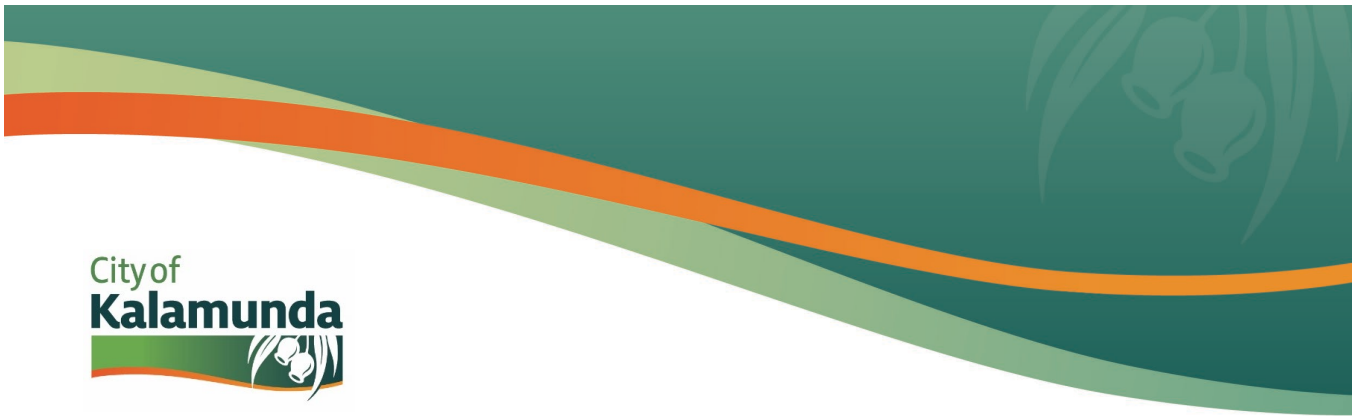
Q1. Name up to three qualities that you most love about the suburb/area of the City of Kalamunda?

**Name up to three qualities that you love most about the suburb/area of the City of Kalamunda?**



environment	sense of community	Environment
Living in the CBD I love the immediacy of the natural environment	Banksia woodland	Edge of the city
Flora	Diversity in arts practice	It feels like we live in a country town
Community support Of local events	Outdoor activity	Rich artistic community
The garden nurseries, trees rural and semi rural areas	sense of individuality	Country town feel
Huge network of interaction between community groups - like fremantle	Need to look at the industrial community untapped potential	families
Environment	Community atmosphere	

20



Q2. Which of the following should guide the development of Public Art projects in the City (rank from 1 – 6)

Which of the following should guide the development of Public Art projects in the City (rank from 1 - 6)



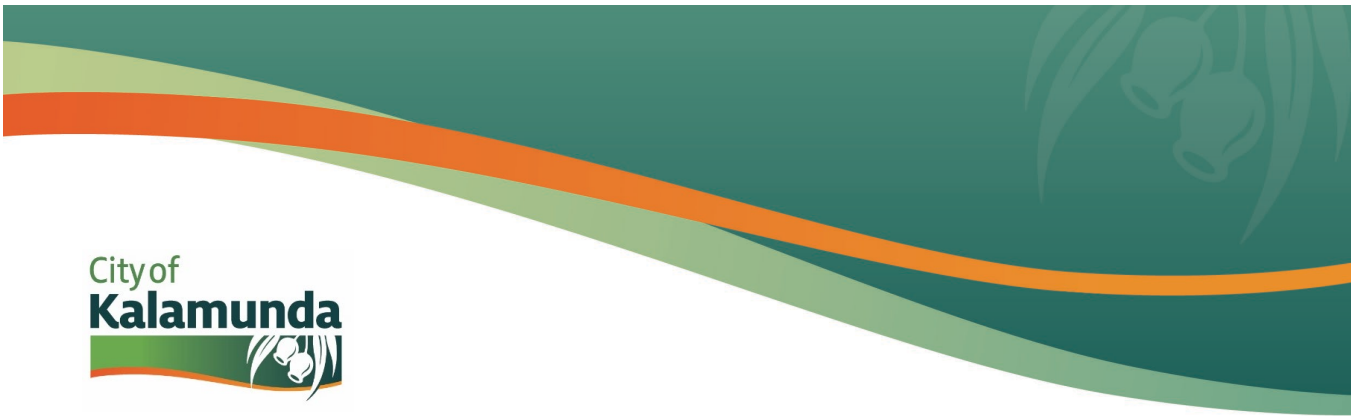
- 1st | Aboriginal (the Whadjuk Noongar) history and culture
- 2nd | The history of early settlers, farming and railways
- 3rd | Food sources: Indigenous and introduced horticulture - market gardens and orchards
- 4th | The natural environment: flora, fauna, State Forests and Parks
- 5th | Waterways above the ground and subterranean
- 6th | Art doesn't have to have a theme - it can just be an amazing idea from an artist



Q.3 If there is a place for iconic artwork that heralds the place and aspirations of the City of Kalamunda, what suburbs/location should this be in?

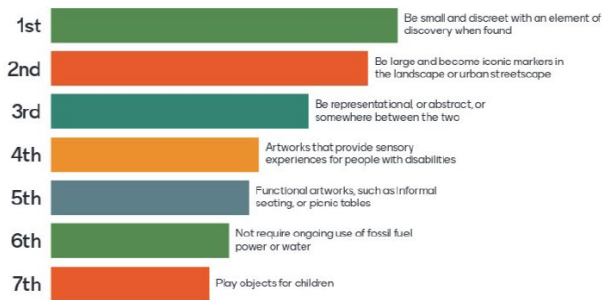
If there is a place for iconic artwork that heralds the place and aspirations of the City of Kalamunda, what suburbs/location should this be in?





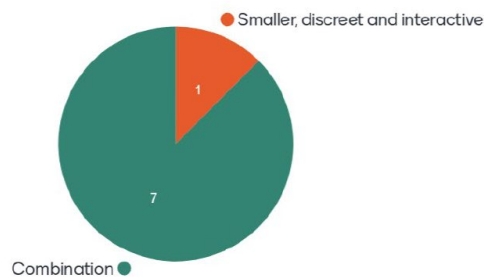
Q4. With 1 as the most preferred option and 7 as the least, please tell us which of the following should guide the kind of artwork to be commissioned

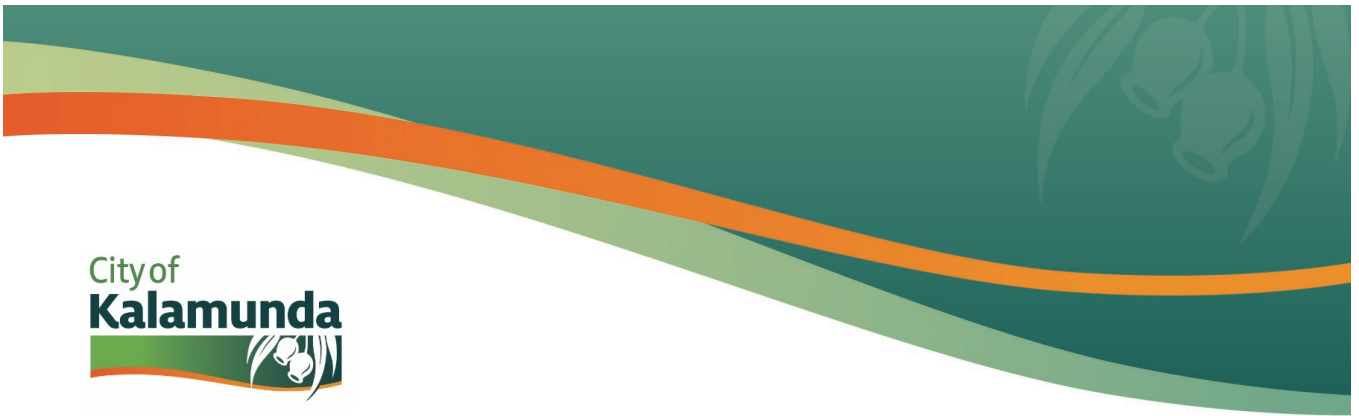
**With 1 as the most preferred option and 7 as the least, please tell us which of the following should guide the kind of artwork to be commissioned**



Q5. What size should the artwork be?

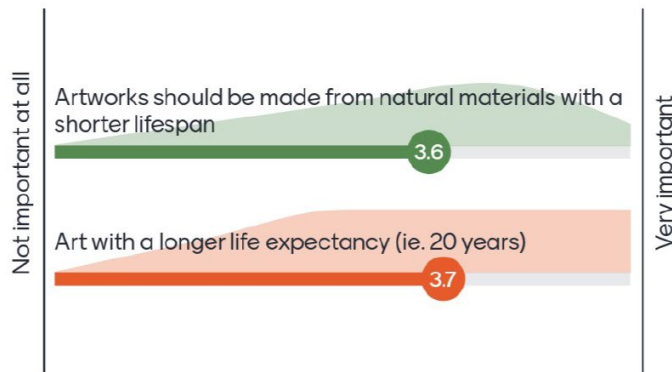
**What size should the artwork be?**





Q6. Lifespan of public art?

### Lifespan of Public Art



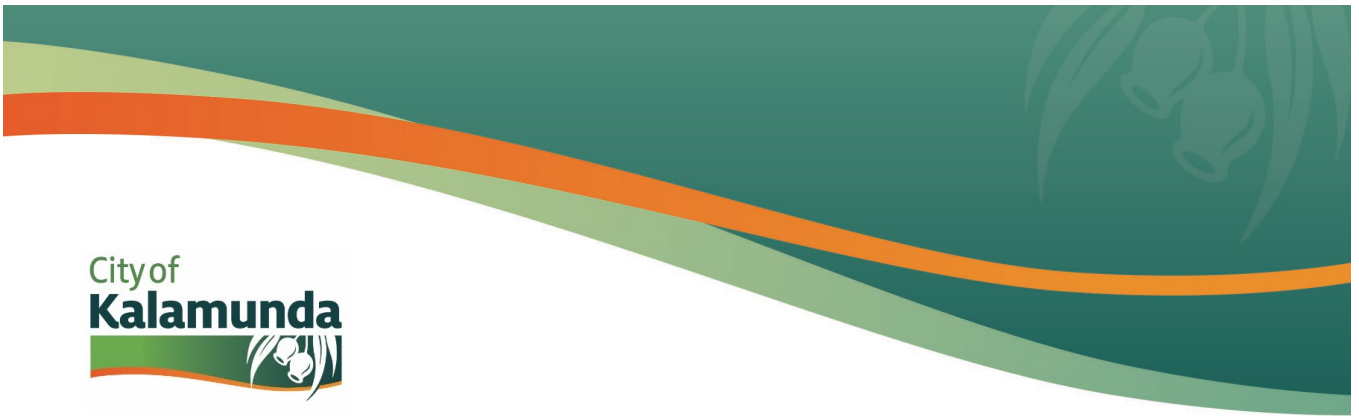
Q7. What are your thoughts on temporary or ephemeral public art?

### What are your thoughts on temporary or ephemeral public art?



<p>Ephemeral art can be a huge tourist draw card - eg York wheat</p>	<p>I am very supportive of this art</p>	<p>Absolutely has a purpose</p>
<p>Definitely valuable! Keep it interesting and constantly changing. Please invest here!!!</p>	<p>Supportive</p>	<p>Performance art, perhaps apart of a festival</p>
<p>Zig Zag event incorporating art and music based around the six seasons</p>		





Q8. Any other comments?

### Any other comments?



All art is welcome

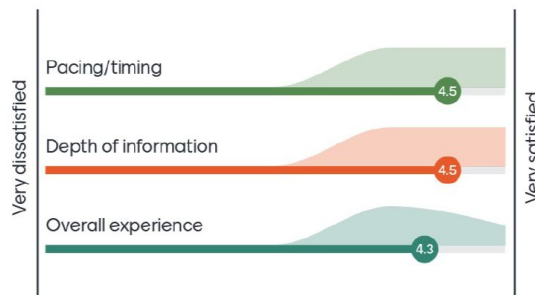
Artist in residence programs are extremely valuable. Art opportunities for locals in all forms.

Don't forget about the very successful open studios



Q9. How would you rate your satisfaction with this community workshop?

### How would you rate your satisfaction with this online community workshop?





## Chat Channel Q&A

The questions raised during the Q&A discussion of the session are summarised below. For readability, the questions and answers have been grouped together but are verbatim. All names/identifying details for community members have been redacted.

### Chat Channel Q&A

[5/27 10:37 AM] **MODERATOR: Nicole O'Neill**

Morning everyone (smile)

[5/27 10:37 AM] **MODERATOR: Nicole O'Neill**

You can let us know any wuestions you have here at any time during the presentation or session as weel (smile)

[5/27 10:51 AM] **MODERATOR: Nicole O'Neill**

Hi Amy!

[5/27 10:51 AM] **MODERATOR: Nicole O'Neill**

Let us know if you have any questions at all (smile)

[5/27 10:53 AM] **MODERATOR: Nicole O'Neill**

<https://www.menti.com/>

Join a presentation - Mentimeter

Enter the code and participate. Let's hear your opinion!

[www.menti.com](http://www.menti.com)

[5/27 10:55 AM] Marilyn Keys

Sense of individuality



#### Chat Channel Q&A

[5/27 11:02 AM] **MODERATOR: Nicole O'Neill**

Feel free to leave any thoughts in the chat if you prefer as well (smile)

[5/27 11:09 AM] **PARTICIPANT 1**

the zig zag

[5/27 11:10 AM] **MODERATOR: Nicole O'Neill**

Kerry - Key shopping locations and the like

[5/27 11:10 AM] **MODERATOR: Nicole O'Neill**

**PARTICIPANT 2** - Bickley valley entry

[5/27 11:10 AM] **PARTICIPANT 1**

the Kalamunda circuit

[5/27 11:10 AM] **MODERATOR: Nicole O'Neill**

Job generation

[5/27 11:10 AM] **MODERATOR: Nicole O'Neill**

Thanks **PARTICIPANT 1**

[5/27 11:10 AM] **MODERATOR: Nicole O'Neill**

Corners on road verges

[5/27 11:11 AM] **MODERATOR: Marilyn Keys**

Develop the Zig Zag Scenic Drive as an iconic location reflecting the character of Kalamunda

[5/27 11:11 AM] **MODERATOR: Nicole O'Neill**

Thanks Marilyn Keys

[5/27 11:11 AM] **PARTICIPANT 1**

that's right verges and quiet areas that may enter quiet parks

(1 liked)



#### Chat Channel Q&A

[5/27 11:12 AM] **MODERATOR: Marilyn Keys**

Agreed **PARTICIPANT 2**

(1 liked)

[5/27 11:13 AM] **PARTICIPANT 1**

I agree **PARTICIPANT 2** - allows the artists to guide the idea too

(1 liked)

[5/27 11:13 AM] **MODERATOR: Nicole O'Neill**

Thanks everyone!

Edited

[5/27 11:14 AM] **MODERATOR: Marilyn Keys**

Yes, enriches the experience of public art

(1 liked)

[5/27 11:16 AM] **PARTICIPANT 1**

I want all of those

[5/27 11:17 AM] **PARTICIPANT 1**

I don't want to rank as they are all suitable

[5/27 11:17 AM] **MODERATOR: Nicole O'Neill**

**PARTICIPANT 2** - All important

[5/27 11:18 AM] **PARTICIPANT 3**

Smaller, discreet items could be arranged in a walk which is then promoted

(1 liked)

[5/27 11:18 AM] **PARTICIPANT 3**

Try Whistlepipe for action on the weekend.

(1 liked)

[5/27 11:18 AM] **PARTICIPANT 1**





#### Chat Channel Q&A

Augmented Reality Art - for example KAWS recent work that was at NGV  
(1 liked)

[5/27 11:18 AM] **MODERATOR: Marilyn Keys**

I think that the nature of our community would suit the first choice  
(1 liked)

[5/27 11:20 AM] **MODERATOR: Nicole O'Neill**

Totally!!!

[5/27 11:24 AM] **MODERATOR: Marilyn Keys**

Great to have our schools involved in our public art program! Note that I am currently working with GATE to run a bi-annual exhibition at Zig Zag Gallery. Schools are enthusiastic to be involved in the gallery program.  
(1 liked)

[5/27 11:24 AM] **MODERATOR: Nicole O'Neill**

thanks Marilyn Keys

[5/27 11:24 AM] **PARTICIPANT 1**

Fantastic Marilyn - I wondered what was happening there.  
(1 liked)

[5/27 11:25 AM] **MODERATOR: Brittany Cover**

Maybe we could do an ISO exhibition?  
(1 liked)

[5/27 11:25 AM] **MODERATOR: Brittany Cover**

We can chat offline **PARTICIPANT 1** and M, I think there are lots of opportunities and we should explore what Covid can do for us

[5/27 11:25 AM] **PARTICIPANT 1**

ISO exhibition - fantastic... even just online would be good  
(1 liked)



### Chat Channel Q&A

[5/27 11:26 AM] **MODERATOR: Nicole O'Neill**  
Absolutely!!!

[5/27 11:26 AM] **MODERATOR: Brittany Cover**  
Let's do it **PARTICIPANT 1**

[5/27 11:26 AM] **MODERATOR: Nicole O'Neill**  
Very easy to house on our You Tube Chanel or the Gallery =facebook page - or both!!!

[5/27 11:27 AM] **MODERATOR: Marilyn Keys**  
Yes, working now on idea around Zig Zag event

[5/27 11:27 AM] **PARTICIPANT 4**  
We make great use of this type of art with our church sculpture group - eg Poppies

[5/27 11:27 AM] **PARTICIPANT 1**  
Thumbs up -

[5/27 11:28 AM] **MODERATOR: Nicole O'Neill**  
Share a link Brittany!

[5/27 11:29 AM] **PARTICIPANT 1)**  
art map would be ace

[5/27 11:29 AM] **PARTICIPANT 3**  
I like that idea.

[5/27 11:30 AM] **MODERATOR: Marilyn Keys**  
Yes nice idea **PARTICIPANT 5** and achievable in the short term

[5/27 11:30 AM] **PARTICIPANT 3**



#### Chat Channel Q&A

We could have an APP which directs people to the art

[5/27 11:30 AM] PARTICIPANT 1

again bringing in digital guides and apps to create walks and talks is important

[5/27 11:30 AM] MODERATOR: Nicole O'Neill

So many amazing ideas! Keep them coming!

[5/27 11:31 AM] PARTICIPANT 1

Now is the time to relaunch Kalamunda as Day Trip/Weekend destination with art at a part of the whole experience

[5/27 11:31 AM] MODERATOR: Nicole O'Neill

Thanks everyone for your participation in today's session!

[5/27 11:31 AM] PARTICIPANT 3

The Kalamunda Show could have a section in the Photo competition - a photo of art in the area.

(1 liked)

[5/27 11:32 AM] MODERATOR: Nicole O'Neill

Don't forget to complete the survey and share with your networks if you haven't already:  
<https://engage.kalamunda.wa.gov.au/public-art>



### Chat Channel Q&A

#### Public Art Master Plan

A plan to make public art become a bigger part of life in the City of Kalamunda. Walk with us as we develop a Master Plan for Public Art. Public Art can strengthen our sense of place, enhancing ...

[engage.kalamunda.wa.gov.au](https://engage.kalamunda.wa.gov.au)

[5/27 11:32 AM] **MODERATOR: Nicole O'Neill**

We have had an amazing response to date!!

[5/27 11:32 AM] **PARTICIPANT 3**

We could have a peoples choice for the favourite art piece - done on the APP.

[5/27 11:33 AM] **PARTICIPANT 1**

We must have a curated approach to Public Art included in the Master Plan  
(1 liked)

[5/27 11:33 AM] **MODERATOR: Nicole O'Neill**

Very important **PARTICIPANT 1**

[5/27 11:34 AM] **PARTICIPANT 6**

Good bye all thanks for the listen.

[5/27 11:34 AM] **PARTICIPANT 4**

Excellent. Thanks for putting it on

[5/27 11:34 AM] **MODERATOR: Nicole O'Neill**

Thanks so much!

[5/27 11:34 AM] **MODERATOR: Marilyn Keys**

Thanks Maggie

[5/27 11:35 AM] **PARTICIPANT 3**

We need to consider the infracture near the art - can people park nearby safely



Chat Channel Q&A

(1 liked)

[5/27 11:35 AM] PARTICIPANT 3

Public transport in the area is not good, so access for people without private transport should be considered

(1 liked)

[5/27 11:36 AM] PARTICIPANT 1

Thanks

[5/27 11:37 AM] MODERATOR: Marilyn Keys

Thank you all - great discussio

(1 liked)

[5/27 11:37 AM] Marilyn Keys

n