***A picture containing athletic game

Description automatically generatedADAPTED FROM THE BUSINESS MODEL CANVAS***

***FOR THE SEED YOUNG ENTREPRENEURS PROGRAM, 2022***

**[*INSERT YOUR BUSINESS LOGO*]** [*Business name*]

Business plan

[*Your name*]

[*Your position*]

[*Business name]*

[*Main business address*]

[*Website*]

[*Telephone*]

**ABN:** [*ABN*]

**ACN:** [*ACN*]

**Prepared:** [*Date prepared*]

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# Summary

[You are advised to c*omplete this section of your business plan last*. *You might include a brief overview of your business; its owner(s), products and/or services, competitive advantage, operational performance and financial position.*]

# Business profile

## Business details

**Description of business:** [*Describe the type of business you operate, including the products/services you are offering]*

**Business name:** [*Enter your business name*]

**Type of industry:** [*List the industry your business operates in*]

**Business structure:** [*Sole trader, partnership, company, trust, etc.*]

**ABN:** [*Registered Australian Business Number*] *\*only if applicable*

**ACN:** [*Registered Australian Company Number] \*only if applicable*

**GST:** [*Are your registered for GST? Date registered?] \*only if applicable*

**Business commencement date:** [*Enter date business commenced (or is planned to commence) operation*]

**Number of years in operation (if applicable):** [*Enter years*] *\*only if applicable*

**Amount of capital at commencement:** [*List the capital and specify the amount provided by each owner(s)*] *\*only if applicable*

**Business location:** [*Detail the location of the business premises*]

## Owner profile

**Business owner(s):** [*Name(s) of business owner(s)*]

**Experience:** [*Briefly describe the career history of the owner(s), including relevant industry knowledge, awards and qualifications. Outline any specific training undertaken or planned in relation to operating the business. Explain why you are suited to this particular industry and business by highlighting previous successes.*]

# Vision, mission and goals

## Vision statement

[*Outline your vision statement]*

## Mission statement

[*Outline your mission statement*]

## Goals

[*What are your short and long term goals? Include details of how you will measure and achieve these goals and the expected timeframe.*]

# Key Partners

# Key Activities

# Value Proposition

# Customer Relationships

# Channels

# Customer Segments

# Cost Structure

# Revenue Streams